



National Projects of Academic Integrity:
the Key to Integrate the Academic
Disciplines Towards Society and Industry
Needs, for a Better World for all

VOLUME ONE
2015 - 2024

Chair Professor Lalith Edirisinghe
Faculty of Management and Social Sciences
CINEC Campus, Malabe

Other Books by the author

Logistics and Shipping

1. Optimization of Container Inventory Management through Collaboration. 2017
2. Development of Occupational Standards to Support Port Operations in the Indian Ocean Rim. 2018
3. Method and system for container inventory management. 2019
4. Logistics Sinhalen. 2021
5. Shipping, Ports, and International Trade. 2021
6. Mind the Gender Gap in workforce, including transport and logistics: the perspective from Sri Lanka and beyond. 2022
(Published by United Nations)
7. Method and System for Container Inventory Management: Introducing CONET. 2022
8. Enhancing Women's Participation in the Freight Transport Sector in Asia and the Pacific. 2024
(Published by United Nations)
9. Report of professional curriculum development committee (2022-2024) volume one. 2025

Academic Administration

10. Tracer Study 2020: Faculty of Management and Social Science. (Edirisinghe, L., Ranwala, L., Waidayasekera, V.) 2022
11. Converting Students' Projects to Cater to National Demands: A Transformative Case Study. 2022
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National Projects of Academic Integrity: The key to integrating the academic disciplines towards social and industry needs for a better world for all.

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Author

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PREFACE

In an era of rapid change and interconnected challenges, the role of education extends far beyond classrooms—it is a bridge between knowledge and action, theory and practice, aspirations and opportunities. At the heart of this mission, the Faculty of Management and Social Sciences (FMSS) at CINEC Campus has taken bold steps to redefine education through the transformative concept of Education Vertical Integration (EVI).



The EVI model, introduced by the FMSS, envisions an education system that seamlessly connects school-level learning, university programs, and industry requirements. To realize this vision, the management of CINEC Campus has made substantial investments to empower its faculty, enabling them to engage meaningfully with industry, government, and society. This strategic initiative has been instrumental in equipping faculty members with deep insights into industry trends, evolving government policies, and pressing societal needs.

By integrating these critical perspectives, the FMSS designs and delivers academic programs that are not only academically rigorous but also practical, relevant, and aligned with real-world demands. This approach ensures that the EVI model remains impactful and sustainable, fostering graduates who are prepared to contribute meaningfully to society and thrive in the global workforce.

Through these efforts, CINEC Campus has solidified its position as a leader in educational innovation, bridging gaps and driving societal transformation. The initiatives outlined in this book reflect a commitment to excellence, collaboration, and progress.

It is our hope that this book will inspire educators, industry leaders, and policymakers to embrace the possibilities of integrated education. By working together, we can build an education system that not only addresses current challenges but also shapes a future of shared prosperity and progress.

Chair Professor Lalith Edirisinghe

Report of Committee for the Undertaking of National Projects

Key Stakeholders



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Volume One
2015 - 2024

Faculty of Management and Social Sciences
CINEC Campus, Malabe

Committee for the Undertaking of National Projects

updated 2025.06.01

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Chartered Marketer: Chartered Logistician

Doctor of Engineering major in Transport Planning and Logistics Management

Dean, Faculty of Management and Social Sciences, CINEC Campus, Sri Lanka

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Mrs. Sajani Nisansa Lecturer,	Faculty of Management and Social Sciences, CINEC Campus.
Ms. Hanshi Dinushika Lecturer,	Faculty of Management and Social Sciences, CINEC Campus.

Establishment of the committee in 2015

Committee for the Undertaking of National Projects Faculty of Management and Social Sciences, CINEC Campus, Malabe

Terms of Reference

1. Background

The Faculty of Management and Social Sciences at CINEC Campus, Malabe, has formed a committee to address national-level projects in alignment with the new educational concept introduced by CINEC Campus. This initiative is based on policy proposals submitted to the Secretary of the Ministry of Education, Sri Lanka. The committee is tasked with fostering academic innovation and contributing to socio-economic development through strategic partnerships and impactful projects.

2. Objectives

The primary objectives of the committee are:

1. To identify, initiate, and implement national projects that align with Sri Lanka's socio-economic and educational priorities.
2. To foster interdisciplinary collaboration within CINEC and with external stakeholders, including government agencies, industries, and international partners.
3. To enhance the practical application of research and knowledge in addressing national challenges.
4. To contribute to the development of policies and frameworks that advance education, innovation, and community development in Sri Lanka.

3. Scope of Work

The committee shall undertake the following tasks:

1. Project Identification and Planning:
 - Conduct needs assessments to identify priority areas for national projects.
 - Develop detailed project proposals, including objectives, timelines, and budgets.
2. Collaboration and Stakeholder Engagement:
 - Engage with governmental, non-governmental, and private sector stakeholders for project support.
 - Foster international partnerships for knowledge exchange and funding opportunities.
3. Implementation and Monitoring:
 - Execute approved projects with transparency and efficiency.
 - Develop monitoring frameworks to evaluate project progress and outcomes.
4. Policy Advocacy and Knowledge Dissemination:
 - Prepare policy briefs and reports for submission to the Ministry of Education and other relevant bodies.
 - Disseminate project outcomes through publications, conferences, and community outreach.

4. Composition of the Committee

The committee shall consist of:

- Chairperson: Head of the Faculty of Management and Social Sciences, CINEC Campus.
- Members:
 - Faculty representatives with expertise in management, social sciences, and related disciplines.
 - Representatives from the relevant government organizations/industries.
 - External experts and advisors as required.
- Secretary: Appointed by the Dean to manage communications and documentation.

5. Reporting and Accountability

The committee will report progress to:

1. The Management of CINEC Campus on a quarterly basis.
2. The Secretary of the Ministry of Education, Sri Lanka, biannually.

6. Duration

The committee shall function for an initial term of three years, subject to review and extension based on its performance and the evolving needs of national priorities.

7. Expected Outcomes

1. Successfully executed national projects with measurable impacts.
2. Strengthened relationships between academia, government, and industry.
3. Enhanced reputation of CINEC Campus as a leading institution contributing to national development.
4. Policy contributions to the education and socio-economic sectors in Sri Lanka.

Issued by:

Head of Department

Faculty of Management and Social Sciences, CINEC Campus, Malabe

Date: 2015.03.01

Endorsed by:

Secretary to the Ministry of Education, Sri Lanka



Approved by:

Faculty of Management and Social Sciences

CINEC Campus, Malabe

Mr. Lalith Edirisinghe

2015.03.01

Acknowledgements

This book and the accomplishments it documents would not have been possible without the support, dedication, and collaboration of many individuals and institutions, each of whom has contributed meaningfully to the success of the Faculty of Management and Social Sciences at CINEC Campus.

First and foremost, I wish to express my deep gratitude to Captain Ajith Peiris, President and CEO of CINEC Campus, whose visionary leadership has been the cornerstone of the faculty's growth, innovation, and global engagement. His unwavering commitment to academic excellence and institutional development has inspired us all.

I also extend sincere appreciation to the Senior Management Committee and the academic and administrative staff of the Faculty of Management and Social Sciences, whose tireless efforts and dedication continue to uphold the highest standards in education and research. A special note of thanks is due to all other staff members of CINEC, whose continued support enables the smooth functioning of this unique institution.

My heartfelt thanks go to Dalian Maritime University, China, for their valued partnership in offering maritime and logistics degree programs in Sri Lanka for the first time—an initiative that marked a significant milestone in our academic journey.

Gratitude is also extended to the officials of the Ministry of Education, Ministry of Transport, Ministry of Shipping, and various other ministries, departments, and government institutions. In particular, I acknowledge the collaborative support from Sri Lanka Customs, Sri Lanka Ports Authority, and the Export Development Board, whose guidance and partnership have been invaluable.

I am equally thankful to the many industry associations that have supported our endeavors, including the Sri Lanka Freight Forwarders Association, the Ceylon Association of Shipping Agents, and the Sri Lanka Association of Non-State Higher Education Institutes (SLANSHEI). Their engagement has strengthened the critical link between academia and industry, ensuring that our programs remain relevant and impactful.

To all who have contributed in ways both big and small, please accept my deepest appreciation. Your collective efforts have shaped the foundation upon which this faculty stands and continues to thrive.

Preface

Over the past decade, the Faculty of Management and Social Sciences at CINEC Campus, Sri Lanka has charted a path of purposeful growth, innovation, and meaningful engagement. What began as a mission to enhance academic standards and respond to national needs has evolved into a broader vision—one that positions the Faculty as a catalyst for transformation both locally and globally.

At the center of this journey is the guiding leadership of Captain Ajith Peiris, President and CEO of CINEC, whose foresight and unwavering support have laid the foundation for excellence. Alongside him stands a dedicated team of educators, researchers, and administrators who have embraced the responsibility of shaping the future through knowledge, collaboration, and service.

What makes this journey distinct is our commitment to Education Vertical Integration (EVI)—a concept that does more than bridge academia and industry; it redefines the very purpose of education. By embedding research, innovation, policy engagement, and social responsibility into our programs, we have cultivated a model that is both relevant and resilient.

The section titled Introduction and Strategic Foundations captures this vision and the strategic efforts that underpin it. From strengthening internal capacity to nurturing future-ready graduates, these foundations have enabled us to move with intention and impact.

In Achievements and Initiatives (2015–2024), you will find evidence of how this philosophy has been put into practice. National-level projects, industry consultations, patents, and program innovations reflect the dynamic role the Faculty plays in solving real-world problems and contributing to Sri Lanka's development priorities.

Our influence, however, does not end at the national level. Through National and Global Outreach, we have taken bold steps to expand maritime education, empower women in seafaring careers, engage with global institutions, and even host international conferences such as the UNESCAP Regional Forum. A separate publication will soon follow, exclusively highlighting our international collaborations.

Our progress would not have been possible without the partnerships we have built—many of which are featured in Partnerships and Professional Excellence. These collaborations with regulatory bodies, professional associations, and academic institutions have ensured that our work remains grounded, forward-looking, and widely respected.

As you explore this publication, we invite you to see it not just as a record of what has been achieved, but as a reflection of what can be done when vision, purpose, and action come together. This is not only our story—it is a shared journey of all those who believe in the transformative power of education.

Highlights of the Faculty of Management and Social Sciences

(A) Key Industry Consultations

- The United Nations (UN)
- Sri Lanka Export Development Board
- Sri Lanka Freight Forwarders Association



(B) Patents

- CONET
- Research Grant by the World Bank

Method & System for Container Inventory Management
(WIPO/PCT Internal publication number : WO 2023/099948
A1 Publication date : 2023.06.08)
- INTELO

An Automated System for Determining an Optimal Educational Field for a User (Patent publication number is pending)

(C) Books and Academic Compilations

- **Academic Compilations**
 - Academic Compilations Volume One 2010 - 2015
 - Academic Compilations Volume Two - 2016
 - Academic Compilations Volume Three - 2017
 - Academic Compilations Volume Four - 2018
 - Academic Compilations Volume Five - 2019 - 2020
 - Academic Compilations Volume six - 2021 - 2022
 - Academic Compilations Volume seven - 2023 - 2024
- Curriculum for Bachelor of Management Honours in Retail Marketing and Branding
- Curriculum for Bachelor of Business Management Honours in Marketing
- Curriculum for Bachelor of Management Honours in Industrial Management
- Curriculum for Bachelor of Management Honours in Supply Chain Management
- Curriculum for Bachelor of Management Honours in Tourism and Hospitality Management
- Curriculum for Bachelor of Management Honours in Business Administration
- Curriculum for Bachelor of Management Honours in Human Resource Management
- Curriculum for Bachelor of Business Management Honours in Accounting
- Curriculum for Bachelor of Business Management Honours in Banking & Finance
- Curriculum for Bachelor of Science Honours in Business and Industrial Mathematics



Textbooks



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1. Introduction

Leveraging the CINEC Strength

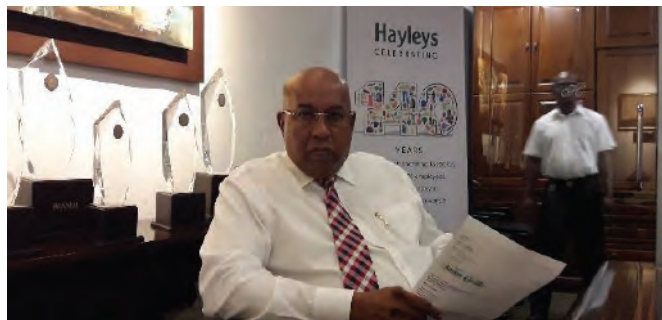


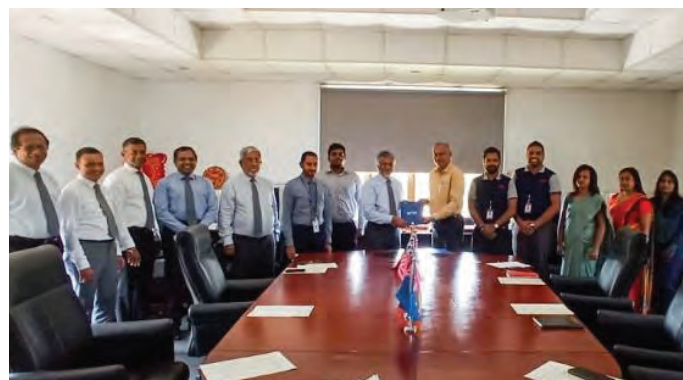
As a higher education institute that focus on creating employable graduates CINEC has earned a well reputation in the academic, industry and government organizations.



The Faculty of Management and Social Sciences takes the maximum advantage of this strength to capitalise the implementation of its projects.









Capacity building within the Faculty

FMSS has formed an expert committee to reevaluate/design new programs

The FMSS duly analyzed the future mega project in Sri Lanka and the necessity to develop required human capacity to cater to the industry demand. Thi is the whole purpose of bringing a new educational concept namely, “Education Vertical Integration”.

Under this concept the Faculty always focus on identifying the human capacity that will be demanded by the industry in future. By Vertically integrating the School education system to cater to the Industry demanded the Faculty develop new sustainable degree programs.

Creating links to the Industry

Faculty of Management and Social Science has established strong connection with government and private organization. Therefore, the faculty is fully updated with industry trends and everchanging business envirmment.



Focus on Research and Innovation

Given the multi disciplinary degree programs offered by the Faculty of Management and Social Sciences can cater to the evolving needs of research and developments. Faculty has completed two research projects under the guidance of the world bank.



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 தேசிய புத்தாக்க முகவரகம்
 National Innovation Agency



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දිනය
 தேதி
 Date } 18.11.2024

Professor Lalith Edirisinghe
 Dean,
 Faculty of Management and Social Sciences
 Head - Technology Transfer Office
 CINEC Campus

Dear Professor Lalith Edirisinghe,

Announcing the 1st National Roundtable Discussion on the Sri Lanka's Innovation Ecosystem – Discussion with UBL and IBL's

National Innovation Agency the state institute mandated with commercialization of research and enabling an innovation led economy for the country is planning to have a series of National Roundtable Discussions on our innovation eco-system. The presence of an innovation ecosystem is an imperative in realizing synergies and ensuring innovation with economic impact. Innovation ecosystem takes time to grow and mature but our understanding with 3 years of background work is that some stimulating interventions are necessary in order to enable ecosystems to develop. NIA has mapped the public and semi-state actors of the national system where we have identified 141 potential members. The private sector mapping is in progress now.

Following the AHEAD project's intervention in creating UBL's in the university system the concept has been emulated by creating IBL's (Institute Business Linkage cells) in Research Institutes by NIA. There is a strong need to understand the importance of a national technology transfer system and the presence of an accredited group of tech transfer professionals in the country. Considering all these factors NIA decided to dedicate the 1st Round Table Discussion for UBLs and IBLs and will be hosting a one-day program with the participation of the Treasury, Central Bank, National Planning and the Dept of Management Services to identify and understand the current mechanism and plan the way forward.

Date : 27th November 2024, (Wednesday)
Time : 9.00 AM to 3.30 PM
Venue : The Centre for Banking Studies (CBS), Rajagiriya

I hereby cordially invite you to participate in an engaging and impactful discussion aimed at strengthening Sri Lanka's innovation ecosystem.

We are also enclosing the recently launched National Commercialization Guideline document along with the IP into Rupees (we strongly advocate the pursuance of intangible assets for economic growth) for your perusal.

Thank you


 Prof. Ajith de Alwis
 Chief Innovation Officer (CIO)

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Linking with Industry :

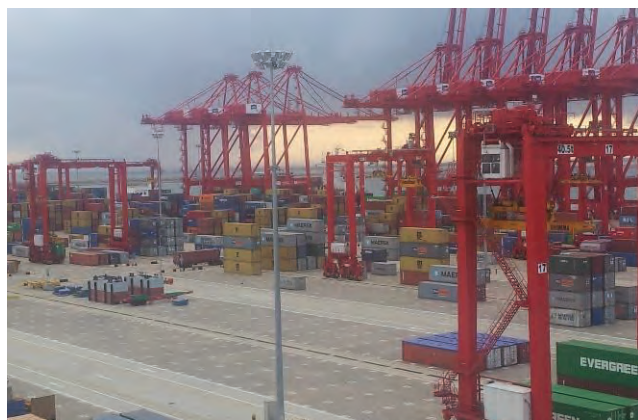
Port of Colombo

The faculty management closely monitor development in the logistics, Transport Industry to forecast the growing need for human capacity.

The academic and non academic activities of the FMSS are tailor made to cater to the industry demand for years to come.



The Colomb Port city is in the initial stages.

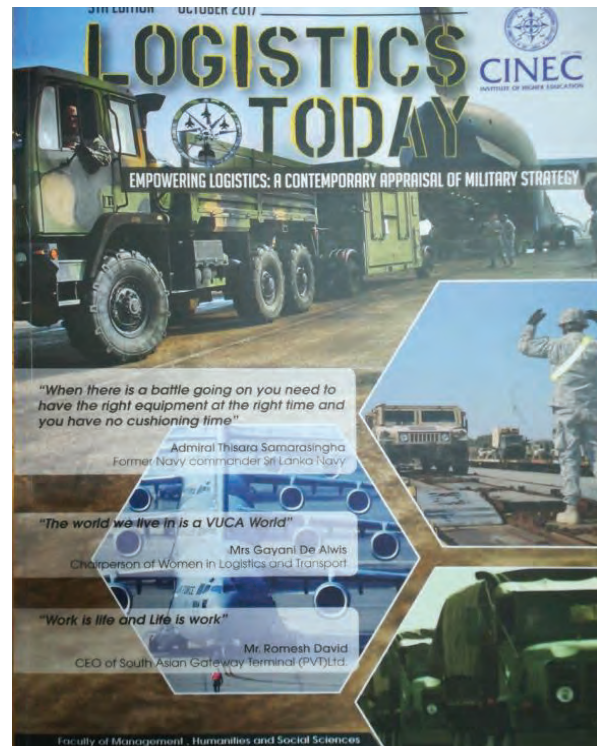
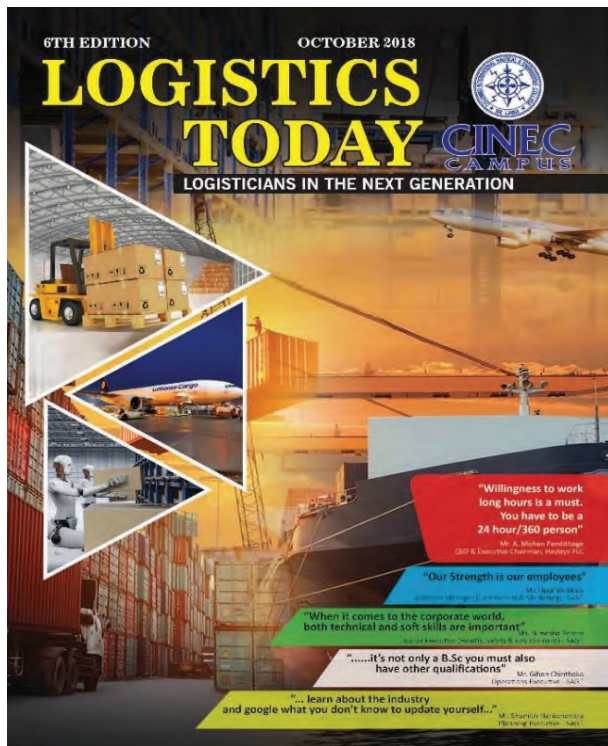


2. Leadership towards National Contribution

Faculty of Management and Social Sciences provide Leadership to the students in delivering the National duty. The frequent coaching and guiding is given to students.

CINEC Logistics Day Program (This was first step towards building a National Logistics Day in Sri Lanka)

- Description: An annual event organized by second-year undergraduate students of the BSc (Hons) Logistics and Transport program.
- Objective: To promote the logistics and transport sector among the public and prospective students through interactive sessions, exhibitions, and industry presentations.
- Impact: Increased student engagement and heightened awareness about the importance of logistics as a career.







CINEC Logistics Day 2016 Logistics Education and Training: The Way Forward

CINEC Logistics day 2016 reached another milestone by taking the term 'Logistics' to schools effectively and strategically. South Asia Gateway Terminal popularly known as SAGT – The hub of tomorrow's world is the Strategic partner for the CINEC logistics day for the second consecutive year.

The word 'Logistics' is still not a buzz word in our society and not enough focus has been given to it as a lucrative industry to be promoted actively to students. With the country being geographically located in a highly strategic position that is ideal as a logistics hub, improving logistics education for superior performance should be a vital factor that will build the human capacity in marine, logistics and transport sectors in the country.

Therefore, CINEC Logistics Day 2016 is held as a turning point in the efforts to take the word 'Logistics' to schools. The theme for the event 'Logistics Education and Training: The Way Forward' signifies a broader meaning and is currently a key need in Sri Lanka. Dr. Parakrama Dissanayake as the Chief Guest echoed these sentiments and emphasized on the lack of attention and not a giving priority to logistics education, whilst Dr. Pradeepa Jayaratne of University of Moratuwa discussed the experience of Sahasara project in Kandy on Learning perspectives to students of Logistics and Transport.

17 teams from 14 schools participated in the CINEC Logistics Quiz on the 21st of October at CINEC Campus – Malabe with the Grand Finale taking place on the Logistics Day. The theme of the quiz competition was Awareness; Interest; Knowledge; Engagement

The finalists were Ananda College and

Bandaranayake College Gampaha winning the first ever 'CINEC Logistics trophy'.

CINEC Logistics day also conducted an article competition for University Students. An interesting panel discussion on Logistics Education and Training was chaired by Prof (Capt) Nalaka Jayakody, Vice President of CINEC Maritime Campus, with the participation of Lalith Edirisinghe, Head – Department of Logistics and Transport; Chandana Wijayanama – General Manager HRSAGT; Dr. Pradeepa Jayaratne – Consultant/Lecturer, Department of Transport & Logistics Management, University of Moratuwa; Prof. Chandana Perera – Dean Faculty of Business, Sri Lanka Institute of Information Technology; T.P.K Perera – Deputy Director Quality, National Apprentice and Industrial Training Authority. The theme of the discussion was 'Logistics Education and Training: Theory, Competence, Standardization'. Erwin Haaze, CEO and the senior staff members of South Asia Gateway Terminal (Pvt) Ltd were also present at this event.

Logistics Day is an annual event organized by the second year students of the Faculty of Management and Social Sciences of CINEC as an extra-curricular activity parallel to their academic activities.

CINEC is the largest private education in Sri Lanka that caters to 19,000 students annually through 185 different courses. CINEC, being an approved educational institute by the University Grants Commission (UGC) plays an important role in the education sector. CINEC has its primary focus on improving the human skills of Naval, Aviation, Commercial, and Energy industries in order to prepare the Sri Lankan labour market for the future challenges.



7TH EDITION OCTOBER 2019

LOGISTICS TODAY

CINEC CAMPUS

"ROLE OF LOGISTICS IN THE OIL & GAS INDUSTRY OF SRI LANKA"

"If you are not taking risks, You will not get the rewards."

Mr. Chas. Charles
CEO, CINEC Maritime Campus
SAGT's Chief Executive Officer

"It's not actually limitations, It's all about optimization."

Mr. Chandra Benericksha
General Manager, CINEC Maritime Campus
SAGT's Chief Executive Officer

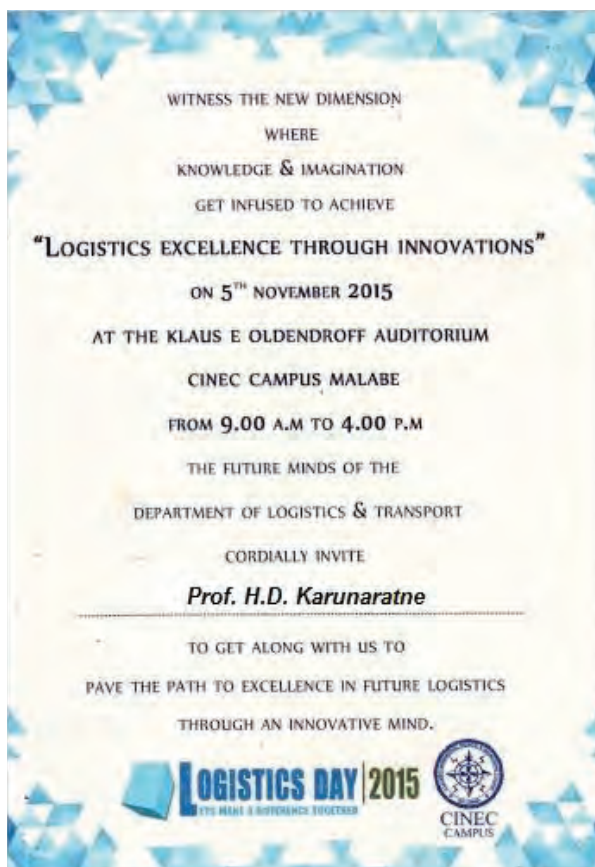
"Sri Lanka has a huge potential to act as an oil & gas logistics hub"

Dr. Pradeepa Jayaratne
Consultant/Lecturer, Department of Transport & Logistics Management, University of Moratuwa

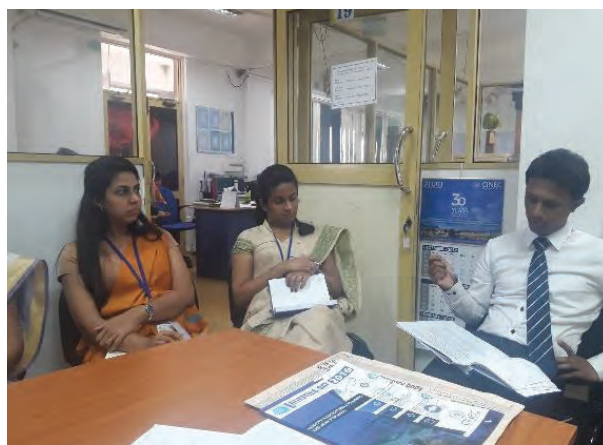
Department of Logistics & Transport
Faculty of Management, Humanities & Social Sciences

CINEC Logistics Day program initially organized by FMSS later advanced to a national day in Sri Lanka.





The Logistics day approach not only enhanced the students' knowledge but also helped in capacity building of the staff members. Their planning and execution were closely monitored by the management and directives were given. The activities continued even during Covid 19 time.



3. Extending the Knowledge among new generation

Faculty of Management and Social Sciences guides the undergraduates to reachout to the school children and attract them to the evolving subjects.

Quiz Competition on Logistics and Transport for School Children

- Description: A national-level quiz competition for school children organized alongside the CINEC Logistics Day program.
- Objective: To introduce the concepts of logistics and transport at a young age and inspire interest among school students.
- Outcome: Enhanced visibility of logistics as a field of study and career choice among school communities.





Connecting schools and universities to cater to the Industry demand is the ultimate objective of Education Vertical Intergration (EVI)



This is the essence of Education Vertical Integration (EV1) Concept initiated, implemented, and promoted by the faculty. we eliminated the distance between schools and the university system and education.



Encouraged School children to visualize their future job market and created interest for new areas for objective learning.



This move facilitated our undergraduates to interact with school children and give right leadership to build their career more creatively. CINEC - FMSS Creates work ready graduates.

4. Industry Collaboration

Faculty of Management and social science plays a pivotal role in the industry through various forums and associations.

FMSS represents CINEC in the Executive Council of Chartered Institute of Logistics and Transport ,UK.



Colombo International Maritime Conference - 2016

Faculty participated constructively in the Colombo International Maritime Conference



International Conference on Social Entrepreneur - 2016

FMSS co-organised the International Conference on Social Entrepreneur with Colombo Business School of Management



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 DR. BANDARA WANNINAYAKE HEAD, DEPARTMENT OF MARKETING MANAGEMENT, UNIVERSITY OF KELANIYA	 DR. JANAKI KURUPPU FOUNDER MD THERISE LANKA TRUST	 PROF. RANJITH DISSANAYAKE VICE PRESIDENT GREEN BUILDING COUNCIL OF SRI LANKA	 SAMANTHA KUMARASINGHE CHAIRMAN NATURE'S SECRET	 LALITH EDIRISINGHE HEAD, FACULTY OF MANAGEMENT AND SOCIAL SCIENCES CINEC MARITIME CAMPUS
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Sri Lanka Society for Transport and Logistics - 2017

FMSS collaborated with Sri Lanka Society for Transport and Logistics and played the role of Vice President for three years.



FMSS won the Best Research award in Ports and Shipping



FMSS provides the leadership to its graduates not by mere words. The staff of FMSS sets examples how the graduates should explore opportunities prevail in the industry.

CINEC was awarded the best Display Team in the WiLaT Logistics awareness walk 2016.

The Facility is closely working with Women in Logistics and Transport (WiLaT) the most powerful association for women working in Logistics industry. The faculty has contributed immensely to increase the women's contribution to the Logistics trade.



CINEC played the main role in the first ever Logistics walk in Sri Lanka organized by Women in Logistics and Transport (WiLaT) Sri Lanka.

This “Logistics walk” created very effective awareness about the components of a logistics operation and its day-to-day involvement in the society, this provided the understating that Logistics is not something that people are not aware of. The displays spoke for its meaning in a dramatic manner.



The participation in Logistics Walk gave the opportunity to the undergraduates to create new ways of displaying the fundamentals in logistics to those who are less aware of the subject. This was a real networking opportunity for students of the first year through the final year with Industry specialists, academia and the society.



Students made it very colourful thus attracted every person on roads. The social awareness created by students and staff of Faculty of Management and Social Sciences has been very high.

FMSS used the maximum advantage of CINEC's rich history in Maritime industry which is the backbone of international Logistics. Accordingly, we strategically incorporated the items participated by students in the Faculty of Maritime Science, and Faculty of Marine Engineering to add colour to the Logistics parade. This approach was highly influential because the students in those two faculties also realised the link between their respective disciplines with Logistics.





FMSS encouraged the participation of other stakeholders of logistics industry such as BOI, SLPA, Customs, etc.

This activity paved the way to start a dialog in common forums and created a huge inquiry about the new subject. Those who were clueless about logistics started talking about it. The objectives of organizers and participants were met beyond expectation.



5. Development of Logistics Friendly Culture

More than winning the competition the Faculty expected a hands-on experience of handling logistics of a given task. FMSS coached students how to respect logistics fundamentals namely, “Deriving maximum output by employing the minimum resources”. The planning and execution of a complicated project to deliver results in the estimated time frame in multiple locations





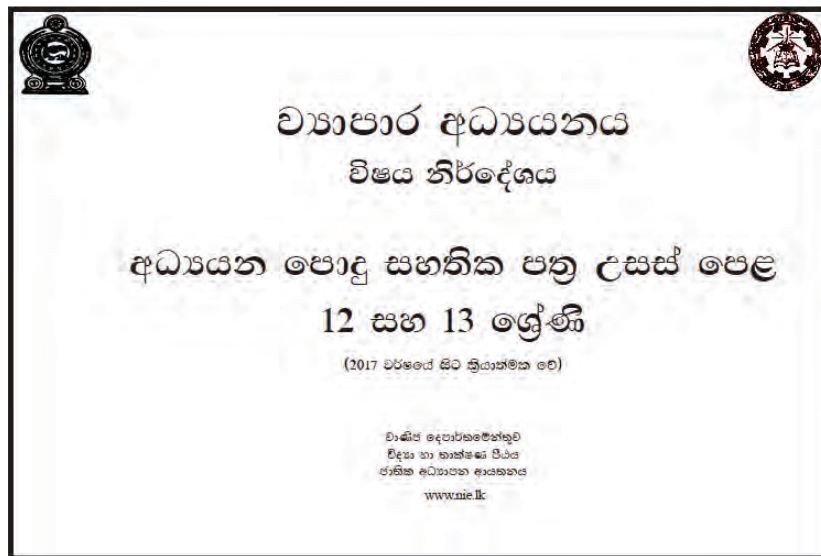
Students were guided how to be cost conscious and deliver the best out put through creativity.

6. Key milestone in Education Vertical Intergration

The new education concept initiated by the Faculty of Management and Social Sciences made a landmark history in 2017 by incorporating Logistics as a subject in school curriculum..

Incorporating Logistics as a School Subject (This is the Climax of the Education Vertical Intergration) - 2017

- Description: Collaborated with the Ministry of Education to include logistics and transport as a subject in the national school curriculum.
- Objective: To build foundational knowledge of logistics at the school level.
- Result: Created a pathway for students to transition into higher education programs in logistics with prior exposure.



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Inviting school children to CINEC and provide awareness about the new subject



Visiting Outstation School children and provide awareness about Logistics



Multiple activities such as essay competitions, Quiz competitions were organized under the directives of Ministry of Education,



Just incorporating a Subject does not serve the objective of the project. The subject should be creatively taught to school children and the teachers.

Social awareness about newly introduced subject in Schools namely, Logistics in the school curriculum in 2017. The book has been presented to academia and industry experts to obtain their views.

The Author's Saga

Join the conversation with professor
Lalith Edirisinghe

Dean -Faculty of Management and Social Sciences,
Head of Society Linkage Cell CINEC Campus

25th of November 2021

7:30 PM IST

01:30 UTC

Moderator:
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CINEC CAMPUS
Beyond A Graduate

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සිංහ රාජ්‍ය TV

SEPTEMBER 01 WEDNESDAY
8.30 A.M - 9.00 A.M LIVE

Author:
Professor. (Dr.) Lalith Edirisinghe
<https://professorlalithedirisinghe.lk/>

සිංහලෙන් ලියවුනු පළමු පොත logistics (කාර්යාලයා) විද්‍යාව, විස්තරාත්මක හැඳින්වීමක් උසස් පෙළ හා විශ්වවිද්‍යාල සිසුන්ට වශේෂයි.

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As a part of integrating the subject with industry and academia the book was presented to other universities government bodies and schools.

Awareness through the Regional Directors of Department of Education. This is to ensure that the subject is rightly. Integrating in the School system.



Facilitating students networking in the industry

FMSS facilitate students engage in various industry events through associations that the faculty senior members hold voluntary positions at higher levels

FMSS arrange students to interact with relevant industry associations.



7. Helping to establish Benchmarks in the Logistics Industry

Faculty of Management and Social Sciences provided the leadership to conduct the first - ever National Logistics Awards, in Sri Lanka under the leadership of Prof. Lalith Edirisinghe as the Secretary to the Chartered Institute of Logistics and Transport Sri Lanka branch.

FMSS staff closely associate with the Chartered Institute of Logistics and Transport and hold positions in the council body.



CILT Sri Lanka Council – 2017

Seated from left: HA Premaratne (FCILT), Prof. Amal Kumarage (FCILT), Dr. Lalith Edirisinghe (CMILT), Channaka de Alwis (CMILT) (Hon Secretary), Gayani de Alwis (CMILT Vice Chairperson), Capt. Lasitha Kumaratunga (CMILT Chairman), Dr. Namali Sirisoma (CMILT) (Vice Chairperson), Upali Gunawardena (CMILT Hon Treasurer), Saliya Senanayaka (FCILT), Niral Kadawathaarachchi (CMILT Immediate Past Chairman)

Standing from left: Dr. Indika Sigera (CMILT), Cumar Rodrigo (FCILT), Nishal Samarasekera (CMILT), Henry de Silva (CMILT), Chandrika Nalheer (CMILT), Chanaka Gunathilaka (CMILT), Chaminda Perera (CMILT), Ibrahim Saleem (CMILT), Dr. T. Sivakumar (CMILT), and Dr. Tissa Liyanage (CMILT)

First ever National Logistics awards Ceremony organized by Chartered institute of Logistics and Transport was led by FMSS and CINEC was awarded under the education category.





In the opening remarks of the National Logistics Awards Ceremony the Dean of FMSS reiterated the need for statutory body for logistics.

National Logistics Awards Ceremony (Part 1)

CINEC Faculty of Management and Social Sciences was instrumental in bringing the National Logistics Awards culture in Sri Lanka.

2018: CILT National Logistics Awards- Project chair (as Secretary to the CILT Sri Lanka)

- Description: Organized in partnership with the Chartered Institute of Logistics and Transport International. FMSS was the Project chair of this event.
- Objective: To celebrate and recognize excellence in the logistics and transport industry.
- Significance: Enhanced the prestige of the logistics sector, inspiring students and professionals alike.



Announcing the First ever National Logistics Awards 2018 at the CILT conference in 2017



CILT to host National Logistics and Transport Excellence Awards 2018

Nominations are now being accepted for the first ever National Logistics and Transport Excellence Awards 2018 organised by the Chartered Institute of Logistics and Transport Sri Lanka (CILT).

The awards ceremony of National Logistics and Transport Excellence Awards 2018 will be held at The Kingsbury Hotel, Colombo, on July 17th 2018.

The Logistics and Transport industry is a vital component of the Sri Lankan economy and, as the leading international professional body for the industry, CILT Sri Lanka wishes to recognise and celebrate the exceptional and valuable contributions that organisations and individuals have made to take the industry to new heights thereby uplifting the national economy.



Dr. Lalith Edirisinghe

National Logistics and Transport Excellence Awards 2018 by CILT Sri Lanka has two categories, namely individual and corporate. The award for the individual category will be a lifetime achievement award, 'CILT Sri Lanka Pinnacle Award - 2018'.

bestowed on an individual who has an outstanding track record in the Logistics and Transport industry. Similarly, there will be three awards under the corporate category to recognise the most outstanding organisations in the Logistics and Transport industry. The three corporate awards will represent large, medium, and small categories. Entry criterion for large, medium, and small categories will be the annual audited turnover above Rs.751 million, between Rs.251 and Rs.750 million, and less than Rs.250 million respectively.





FMSS reflects not only on the remarkable milestones achieved by the Faculty of Management and Social Sciences, but also on the principles and people that made them possible. Central to this success is the visionary leadership of Capt. Ajith Peiris, the Founder Chairman and current CEO of CINEC.

His foresight, dedication to excellence, and relentless drive to build a world-class academic institution have profoundly shaped the Faculty's direction and impact. Under his guidance, the Faculty has grown in both scale and stature-transforming into a centre of academic excellence, relevance, and innovation. One of the defining

features of the Faculty's progress is its commitment to bridging academia and industry. By actively engaging in national and international projects, staff members are continually exposed to real-world dynamics—giving them insight into industry gaps and emerging opportunities. This exposure does more than enrich their own understanding; it empowers them to bring relevance into the classroom, preparing students not just to graduate, but to thrive. Staff become conduits between knowledge and application, guiding students to seize opportunities and bridge critical gaps with the theoretical foundations they gain.

In this dynamic environment, education is not confined to lectures and textbooks—it becomes a transformative process. A process that nurtures creativity, develops entrepreneurial thinking, and instills the values of discipline and adaptability. Supported by a dedicated team and visionary leadership, the Faculty stands as a testament to what is possible when academic ambition meets practical purpose.

As the final words of this volume are written, the story of the Faculty continues—driven by a shared mission to inspire, to innovate, and to impact. This is not the end, but the beginning of many more chapters yet to unfold.



'Sri Lanka lacks statutory body to give leadership to logistics sector': Dr. Lalith Edirisinghe

THE Chartered Institute of Logistics and Transport Sri Lanka, popularly known as CILT Sri Lanka, recently staged Sri Lanka's much-awaited, first-ever National Logistics and Transport Awards Ceremony.

The gathering had the opportunity to witness the most colourful and glamorous event ever to take place in the logistics and transport sector in Sri Lanka at the Kingsbury on 17 July.

The participation was comprised of top-level government representatives, industry players, policy-makers, professionals and academia. Prime Minister Ranil Wickremesinghe graced the occasion as Chief Guest. Transport and Aviation Minister Nimal Siripala de Silva and National Policies and Economic Affairs State Minister Dr. Harsha de Silva were the Guests of Honour.

Dr. Lalith Edirisinghe, the Secretary of CILT Sri Lanka and Chairman of the National Logistics and Transport Awards Organising Committee, impressed upon the Prime Minister and subject ministers the need for establishing a statutory body to provide effective and efficient leadership in the logistics and supply chain industry in Sri Lanka.

He further stressed: "CILT Sri Lanka will move the industry forward. This awards ceremony is yet another milestone in our long journey. We as professionals and academia in logistics and transport cannot be happy with what we did for the industry during our lifetime unless we rank Sri Lanka in the top 20 countries in the Global Logistics Performance Indicator (LPI) published by the World Bank."

He also thanked the Ministry of Education for incorporating 20 periods of logistics lessons in the



Lalith Edirisinghe

school curriculum as per the recent revision in the Advanced Level syllabus in Sri Lanka. It constituted platinum, gold, silver, two bronze and three merit awards.

The key focus was to make the most impartial decisions when selecting award-winners. There has been no interference from CILT Sri Lanka with the panel of judges, and none of them has had any conflicting interests with applicants or nominees. There were also many sponsoring opportunities, which would have helped in covering costs associated with the ceremony. However, the Organising Committee opted not to accept any offer of sponsorship with the aim of ensuring complete objectivity of the panel of judges and avoiding any doubts on conflicting interests.

Mohan Pandithage, who served the logistics and transport industry for five decades, was awarded the most prestigious CILT Sri Lanka Pinnacle Lifetime Award by the Prime Minister. Pandithage is the Chairman and Chief Executive of Hayleys Plc, a Sri Lankan multinational

and diversified conglomerate. Hayleys accounts for 2.73% of Sri Lanka's export income. Having joined the company in 1969 as a Management Trainee, Pandithage today provides oversight into 184 companies in the group. A past pupil of Ananda College, Colombo, Pandithage is a recipient of the ICS Award of Excellence for the Best Shipping Personality, awarded by the Institute of Chartered Shipbrokers, Sri Lanka and a lifetime achievement award at the Seatrade Sri Lanka Ports, Trade and Logistics (SLPTL) Awards.

In addition to serving as Honorary Consul of the United Mexican States (Mexico) to Sri Lanka, Pandithage also serves as Council Member for the Employers' Federation of Ceylon and acts as a respected member of the Advisory Council of the Ceylon Association of Shipping Agents, serving to advance the progressive interests of the industry while steering the profession towards a new paradigm in shipping, transportation and logistics. Above all, his leadership has attracted thousands of young people in Sri Lanka and facilitated employment in the logistics and transport sector.

The Platinum Award of Sri Lanka's first ever National Excellence Awards was claimed by South Asia Gateway Terminals (SAGT), after a close fight with the Gold Award-winner Hayleys Advantis. The Silver Award was secured by Unilever Sri Lanka. Recognising the contribution made by government institutes, the Sri Lanka Transport Board won the Bronze Award. The three merit awards were given to CL Synergy, GAC Group and the Colombo International Nautical and Engineering College (CINEC Campus).

WISTA Sri Lanka Professional & Career

THE Women's International Shipping and Trading Association (WISTA) was this year's Gold recipient of the Best Woman Empowerment Project Run by a NGO, INGO and International Organization at the Top 50 Professional & Career Women Awards - Eighth Edition, Sri Lanka and Maldives.

The award ceremony was graced by Speaker of Parliament, Karu Jayasuriya, members of parliament, diplomats and professionals in businesses and government services and was held at the Grand Ballroom of the Hilton Hotel on 7 August.

This event was organised by Women in Management (WIM) in partnership with IFC, a member of the World Bank Group. The awards highlight and honour women in the national and regional economy and celebrate their achievements, experience and creativity in leading the institutions, professions and businesses in an efficient and effective manner.

McLarens Shipping Ltd, Documentation and Training General Manager Anoma Ranasinghe, one of the founding members of WISTA, was the recipient of the Silver award for Logistics, Shipping Ports and Freight for the out-



IBM, Maersk la shipping platfo

After testing it earlier this year, IBM and Maersk announced scores of early adopters to track shipments in near-

The Faculty of Management and social sciences plays the role of the Voice of Sri Lanka's Logistics sector. Apart from teaching the subject it ensures that industry gaps are addressed.



8. Focussing on the Second Generation of Logistics - Supply Chain Management

Faculty of Management and Social Sciences Commenced the first-ever BMgt (Hons) Supply Chain Management program in Sri Lanka after receiving approval from the Ministry of Higher Education.

- Impact: Addressed the growing need for specialized supply chain management professionals in the country.

Introducing the BMgt (Hons) Supply Chain Management Degree - 2016

- Description: A second-generation degree program designed to expand on the traditional logistics curriculum and address evolving industry demands.
- Objective: To offer a specialized academic pathway for students seeking careers in supply chain management.
- Milestone: Successfully submitted to and approved by the Ministry of Higher Education, marking a significant advancement in logistics education in Sri Lanka.



Supply chain Management (ScM) is the second generation of Logistics. FMSS planned the capacity building in this new area timely and introduced a new Degree program to cater to the future demand.

9. Social Contribution

Faculty of Management and Social Sciences initiated to establish a National Day for Logistics in Sri Lanka.

Establishment of National Logistics Day (This is the Climax of the humble beginning of CINEC Logistics day) - 2021 marks a significant milestone in the Sri Lankan history.

- Description: Officially designated a National Logistics Day through the Ministry of Transport, Sri Lanka.
- Objective: To promote public appreciation and understanding of logistics and its significance to the national economy.



FMSS Commercial the first ever Logistics day organized by a university. It was gradually developed to Cater to the academic and Industry demand. Finally, the National Logistics day was formed through experience.

Establishing a National day for Logistics is a significant step towards reaching the pinnacle of Education Vertical Integration (EVI). FMSS has been closely working with the Ministry of Transport to draft the Cabinet paper in this regard.



ශ්‍රී ලංකා ජනාධිපති
இலங்கை ஜனாதிபதி
President of Sri Lanka

කාර්ය ක්‍රමෝපායාදිත පහසුකම් සැලසීම සඳහා ශ්‍රී ලංකාවේ ප්‍රවාහන ජාලය සතු විභවතා පුළුල් මට්ටමින් සංවර්ධනය කිරීම කාලෝචිත අවශ්‍යතාවයකි. ඒ සඳහා ජාතික ක්‍රමෝපායාදිත දිනයක් වෙන් කිරීම පැහසිය යුතුය.

සමාජය නව්‍යකරණයේදී එහි පවතින ඇතැම් සම්ප්‍රදායික හා යල් පැනයිය විධික්‍රම පවතින සමාජ ආර්ථික දෙසට වඩාත් උචිත ආකාරයෙන් වෙනස් විය යුතු යැයි මම විශ්වාස කරමි. විශ්වසනීය ජයග්‍රහණයක් අපේක්ෂිත සෑම ක්ෂේත්‍රයන්හිම ඉලක්ක සපුරා ගැනීමට නම් සියලු සැලසුම් විග්‍රහයන් වඩාත් ඵලදායී මට්ටමට ගෙන යා යුතුය.

රජය ප්‍රවාහන පද්ධතියට කෙරුණ නව්‍යකරණ සංකල්ප ඇතුළත් කර ගැනීම මගින් එම අභියෝග සාධනීය මට්ටමින් දක්වා ගොඩනැගිය හැකිය.

රජයත් සමාජයම අවශ්‍යතා සපුරාලීමේදී නිෂ්පාදන සහ සේවා ඵලදායී හා කාර්යක්ෂම ලෙස කෙටි යැමේ ජීවිතයෙන් සෑම පුරවැසියෙකුම අපේක්ෂා කරයි. අවම යෙදවුම්කින් උපරිම ඵලයක් ලැබෙන පරිදි මානව සහ භෞතික සම්පත් උපයෝජනය කර ගනිමින් "සහවිභවය, සංවර්ධනය සහ සිරසාරභාවය පිළිබඳ දැනුවත් භාවයක්" ද ලබා දෙමින් සෞභාග්‍යමත් ප්‍රශස්ත ප්‍රවාහන සේවාවක් මහජනතාවට සලසා දීමට ගනු ලබන උත්සාහය සාර්වත්‍රිකයෙන්ම සාර්වත්‍ර චේතාව පවතී.

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இலங்கை சனநாயக சோசலிசக் குடியரசு
Democratic Socialist Republic of Sri Lanka

Saturday Aug 21, 2021
ABOUT US ADVERTISING CONTACT







16 August declared as National Logistics Day

Wednesday, 4 August 2021 00:23  239

The Cabinet of Ministers at its meeting on Monday decided to declare 16 August as National Logistics Day.

The Government said the efficient and effective management of all the supplies in a country was called logistics and if the relevant process were not properly managed, problems such as rising commodity prices and consequent difficulty in controlling the cost of living would arise.

To create greater awareness on the importance of efficient and secure logistics, the Transport Minister has proposed to Cabinet to declare a National Logistics Day annually. To signify the maiden initiative, a commemorative stamp will be released this year.

HOME / BUSINESS NEWS / GOVT. DECLARES AUGUST 16 AS NATIONAL LOGISTICS DAY

Govt. declares August 16 as National Logistics Day

5 August 2021 08:45 am 0 -0 -136

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The Cabinet of Ministers this week granted approval to declare August 16 as the National Logistics Day for the purpose of educating the public on the importance of efficient and effective management of supply chains and its impact on cost of living.



The key objective of establishing a National Day for Logistics is to enhance the social awareness about the new academic subject. A commemorative stamp was issued on the request of FMSS to reach this objective more constructively.



9.1 Issuance of Commemorative Stamp and First-Day Cover

- Description: Collaborated with the Department of Posts and Telecommunication to issue a stamp and first-day cover celebrating National Logistics Day.
- Objective: To create a lasting symbol of recognition for the logistics sector in Sri Lanka.



The Faculty of management and Social Sciences strongly believe that the two subjects namely, Logistics and Transport should go hand in hand. The name of the University degree states as BSc. (Hons) Logistics and Transport. Therefore, a request was made to the Ministry of Transport to launch the textbook on the National Logistics day under the ministry agenda.

10. Education Policy Proposals Submission - 2020

- Activity: Presented “Education Policy Proposals 2020” to the Secretary of the Ministry of Education under the theme “Leading the Children to the Right Choice of Education.”
- Objective: To advocate for strategic reforms in education policy to guide students toward emerging fields like logistics.



10.1 Formalize the new Concept.

Faculty of Management and Social Sciences took necessary steps to formalize the new education concept namely, Education vertical, integration along with some other important policy proposals.

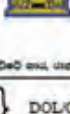
The education policy proposals submitted by FMSS is evidence based. For example, the main proposal namely, education vertical intergration (EV1) has been tested and proved prior to the submission. The complete process of Vertically intergrating “Logistics” education in Sri Lanka.

11. Contributing to the Sinhala language

Faculty of Management and Social Sciences initiated discussions with industry experts in logistics to find most suitable term for logistics.

Introducing a Proper Sinhala Term for Logistics - 2021

- Activity: Developed and received approval for a standard Sinhala term for “logistics” from the Department of Official Languages.
- Impact: Facilitated better understanding and localization of logistics education and discussions.

 රාජ්‍ය සේවා, පළාත් සභා හා පළාත් පාලන අමාත්‍යාංශය அரசமைப் பேரவைகள், மாவட்டங்களையும் மற்றும் உள்ளூராட்சி அமைச்சு Ministry of Public Services, Provincial Council and Local Government රාජ්‍ය භාෂා දෙපාර්තමේන්තුව அரசகரும வெறுதிகள் திணைக்களம் Department of Official Languages		
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FMSS obtained the approval to conduct a degree in Logistics and Transport in 2013. However, there was no proper term in Sinhala at that time. Accordingly, the Gazette notification was issued with the Sinhala term proposed by the authorities at that time. However the Industry Experts Criticized this term as it did not reflect the real meaning. Accordingly, FMSS introduced the most suitable Sinhala Term in 2021 in consultation with expert in logistics representing academia and professionals.

In 2021 the Faculty of Management and Social Sciences published the first - ever text book for the benefit of the School children, undergraduate, teachers, university lecturers and industry professionals.

Publication of a Sinhala Textbook on Logistics - 2021

- Description: Published a comprehensive textbook in Sinhala, aligning with the G.C.E. (A.L.) syllabus and undergraduate curricula.
- Objective: To provide accessible learning materials for students pursuing logistics education.
- Outcome: Bridged the language gap in logistics education, making it more inclusive.



The introduction of the book states,

ලොජිස්ටික්ස් භාවිත නොවන ව්‍යාපාරයක් හෝ වෙනත් සමාජ ක්‍රියාවලියක් සොයාගැනීම අපහසුය. මිනිසාගේ ශිෂ්ටාචාර බිහිවීම, සංචාරය මගින් සමීපත් අසමතුලිතතාවය නිරීක්ෂණය වීම, වෙළෙඳාම, භාණ්ඩ ප්‍රවාහනය ලෝලියකරණය වැනි සියලු ප්‍රවෘත්තා ගොඩනැගී ඇත්තේ ලොජිස්ටික්ස් නම් ක්‍රියාවලිය ආශ්‍රිතව වම අද්‍යයණමාය වේදිකාව මතය. ලොජිස්ටික්ස් සහ ප්‍රවාහනය සමාජ සංස්ථාවට කෙළින්ම බලපෑම් ඇතිකරන අංශ වන බැවින් කුඩා දුර්වලයේ පටන් ජ්‍යෙෂ්ඨ පුරවැසියා දක්වාම ලොජිස්ටික්ස් පිළිබඳ දැනුවත් වීම අවශ්‍යය. ලොජිස්ටික්ස් තෘතීයික අධ්‍යාපන විෂයයක් ලෙස සිදු ලබාදීමේ ස්ථාපිත වී දැනට දශක දෙකක් පමණ ගත වී ඇත.

- මහාචාර්ය ලලිත් ච්චිරිසිංහ

ජාතික පුස්තකාල හා ප්‍රලේඛන සේවා මණ්ඩලය අධ්‍යාපන අමාත්‍යාංශය

ජාතික පුස්තකාල හා ප්‍රලේඛන සේවා මණ්ඩලයේ අනුමැතිය ලද
ප්‍රකාශනගත පුළුල්කරණ දත්ත

ඒදිරිසිංහ, ලලිත්
ලොජිස්ටික්ස් සිංහලෙන් / ලලිත් ඒදිරිසිංහ - මාලමේ : සිංහන් කැමිපස්, 2021
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2. භාණ්ඩ නැව්ගතකිරීම

අධ්‍යාපන අමාත්‍යාංශය බලපත්‍රය

පොතේ නම - ලොජිස්ටික්ස් සිංහලෙන් බලපත්‍ර අංකය - අනුප්‍ර.ම/2021/27296

කිසිදු/ පරිවර්තනය - මහාචාර්ය ලලිත් ඒදිරිසිංහ

1992 පෙබරවාරි මස 29 දින නිකුත් කරන ලද ලංකාසේවුවේ ගැසට් පත්‍රයෙන් පළ වූ උපකාරක ස්වභාවය දර්ශනය සහ අංශික පාඨමාලාවන් පිළිබඳ වාර්ෂික සංග්‍රහයේ 19/වී ඡේදය යටතේ අධ්‍යාපන අධ්‍යක්ෂ ජනරාල්තුමන් විසින් පාසල් පුස්තකාල පොතක් වශයෙන් අනුමත කරන ලදී.

පුස්තකාලය විකාශනය
ලේකම්
අධ්‍යාපන ග්‍රන්ථ ප්‍රකාශන උපදෙශක මණ්ඩලය

2021 අප්‍රේල් මස 30 වන දින
අධ්‍යාපන අමාත්‍යාංශය, ඉසුරුපාය, පැලවත්ත, බත්තරමුල්ල,
බලපත්‍රය අවලංගු වන දිනය 2026-04-29





ශ්‍රී ලංකා ජාතික පුස්තකාලය
இலங்கைத் தேசிய நூலகம்
National Library of Sri Lanka



தமிழக அரசு
கல்வி அமைச்சு Ministry of Education

60-04-1-19

2021.04.29

මහාචාර්ය ලලිත උදිරිසිංහ මහතා,
සිංහත් කැමපස්,
මහලැයිසි ප්‍රතිච්ඡි,
සිංලකං.

ਉਲਟਾਉ ਯਾਦ ਯਾਦੀ,

ප්‍රශ්නකාලය සඳහා සුදුසු පොත් නිර්දේශ කිරීමේ ව්‍යාපෘතිය - 2021

උක්ක විසාසනීය සඳහා මිබි රිසින් ඉදිරිපත් කළ ලොවේවත් සියලුමත් සහ නාවික ප්‍රවීණතාව නැමැති ඉදිකි හුන්ට හා බැඳේ.

[illegible]

දි.විදුර පාරාවුරු දුරකථන අංක 0113-610774 (විෂාජිත් පැවිටි පංතිය) විමසීමෙන් ලබා ගත හැකිය.
ජනාධිපති.

for

සයි. එම්. ටීඑස්.ප්‍රනාන්දු
සහකාර අධ්‍යක්ෂ
 සංග ප්‍රධාන (විකල්ප අභියෝග)
 අධ්‍යක්ෂ ජනරාල් නිලධාරියා

සමානාදිය භූමිමය
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බලපත්‍ර දායක සහිත නිවැරදි බලපත්‍ර



Since this book is designed to cater to the schools and universities the approvals have been obtained by relevant authorities.

12. Creating and Enhancing the Social awareness

Media publicity was given free of charge in recognition of the value of this national task conducted by the Faculty of Management and Social Sciences.



Many activities in the media have been organized by the FMSS to get maximum social attention and awareness. All print and visual media volunteered to take part considering the national value of this initiative.

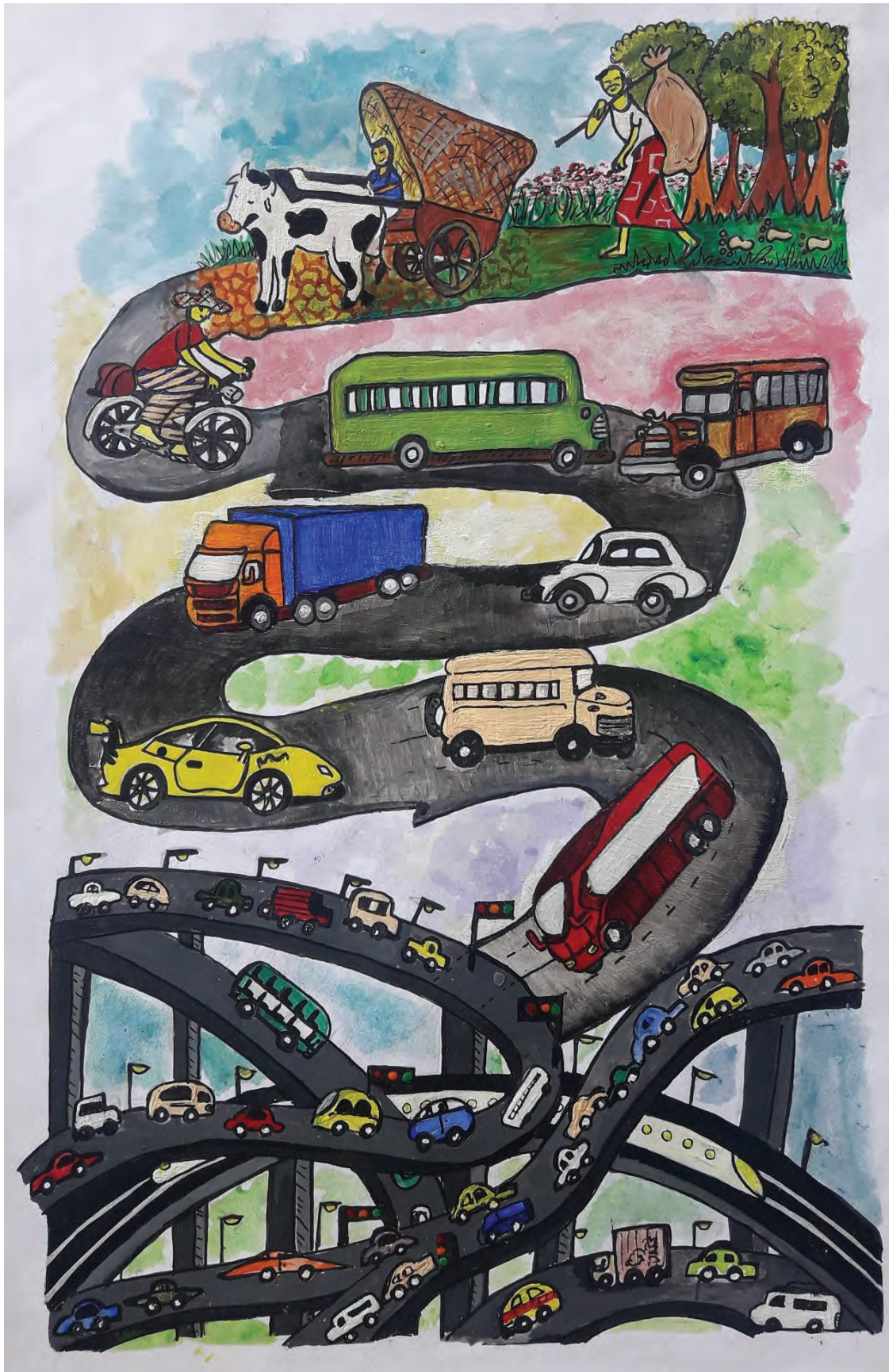


13. Vertically integrating the knowledge ...

All pictures including the cover page of the book are done by a school student. The objective is that to make it simpler for school children to understand and to make it attractive to read. This reduced the mind gap between the author and the reader.



A lot of illustration were included in the book to understand the term “Logistics” in a simple manner. This enhanced the interest by public especially the younger generation to learn this subject.



A student in grade 10 was asked to draw what she understand by the word “Logistics” and “evolution of Transport”. Above illustration was created by her. This picture is enclosed in the Logistics text book published by the Faculty.

Placing the signature on the inaugural book at the formal book launch held at the Ministry of Transport by the Author Lalith Edirisinghe to be presented to the Minister of Transport.



CINEC distributed the Textbook to school libraries free of charge in an island wide CSR program



ගරු අනුරාධා යහම්පත් මහත්මිය
තැනෙනහිර පළාත් ආණ්ඩුකාර

To make the EVI project a meaningful one FMSS obtained approval from the management of CINEC to distribute the textbook free of cost to schools.



The author has made an open invitation to the well-wishers to contribute to the CSR project.

Logistics සිංහලෙන් පොත ගැන ඔබ දැනගත යුතු විශේෂ කරුණක්

ඔබ මගේ ප්‍රකාශන නිමකම් වීම් ග්‍රන්ථ ප්‍රකාශන CINEC ආයතනය වෙත පැවරූ අතර ඔවුන් මෙම ව්‍යාපෘතිය සඳහා විශාල මුදලක් ආයෝජනය කළහ. ඒ අනුව ඔබ දැන් පොත ගැන වාණිජමය උනන්දුවක් නැති නමුත් මෙය සිංහල භාෂාවේ ප්‍රථම ලොජිස්ටික්ස් පොත බැවින් වැඩි දෙනෙක් විය කියවනවාට ඔබ කැමතිය.

අපගේ ප්‍රධාන පරමාර්ථය වන්නේ සමාජ සත්කාරක ව්‍යාපෘතියක් ලෙස පාසල් ප්‍රස්තකාල සඳහා නොමිලේ මෙම පොත ලබා දීමයි. අපගේ වර්තමාන ආයෝජනයෙන් ප්‍රස්තකාල 500 ක් සඳහා මෙය කළ හැකිය. එම නිසා පාසල් ප්‍රස්තකාල සඳහා නොමිලේ පොත් වැඩියෙන් ලබා දීම් සඳහා අනුග්‍රහය දක්වන ලෙස අපි සුභ පහන්වත්ව සහ ආයතනිකයින්ට ආරාධනා කරන්නෙමු.

නොමිලේ ලබාදෙන බැවින් අඩු මුදලකට බාල ප්‍රමිතියෙන් යුතු කඩදාසි වල කලසුදු මුද්‍රණය වෙනුවට ඉතා මල අධික මුද්‍රණ ක්‍රියාවලියක් මගින් කුඩා දරුවාගේ සිට වැඩිහිටියා දක්වාම ආකර්ෂණය කලහැකි ලෙස මෙම පොත විලිඳුකරුවේ. ඒ බොහෝ දෙනා අද පොතපතින් ඇත් වී වර්තමාන ඩිජිටල් ලෝකයේ අතර මං වී ඇති නිසාය.

ලොජිස්ටික්ස් නොහොත් කාර්යාලයාය අපේ විවිධ කර්මාන්තය කේන්ද්‍ර වලට අදාළ නිසා ඒ කුමක්දැයි සැම කෙනෙකුම දැන සිටිය යුතු බැවින් මෙම පොත ඕනෑම පුද්ගලයෙකු ඉලක්ක කර ගෙන සම්පාදනය කිරීමේ අභියෝගයට මම සතුටින් මුහුණ දුනිමි.

පොතට අධ්‍යාපන අමාත්‍යාංශයෙන් සහ පාඨක ප්‍රස්තකාලයෙන් බලපත්‍ර දෙකක් ඇත. ඒ අනුව වය ලංකාවේ ඕනෑම ප්‍රස්තකාලයකදී භාවිතා කළ හැකිය.

ඔබට කැමති පාසල් කිහිපයක් (ඔබේ හෝ ඔබේ දරුවාගේ පාසල හෝ අඩුවිරුපසාදිත ප්‍රදේශවල පාසල්) තෝරාගෙන නොමිලයේ පොත් ලබා දී මෙම සමාජ සත්කාරක ව්‍යාපෘතියට සම්බන්ධ විය හැකිය. ඔබ මලදී ගන්නා සෑම පොත් 5 ක් වෙනුවෙන් තවත් අමතර පොතක් වෙනත් පාසල් ප්‍රස්තකාලයකට නොමිලයේ දෙනු ලැබේ. එබැවින්, ඔබේ කියවීම් සඳහා පොතක් මලට ගැනීමේදී බොහෝ දරුවන්ගේ ප්‍රයෝජනය සඳහා ඔබට අනුග්‍රහය දක්විය හැකිය.

ඔබ මෙම පණිවිඩය ඔබේ සහයින්ට ද ලබා දෙන්නේ නම් මම වය ඉතා අගය කරමි. එමගින් අපට අපේ අරමුණු කඩිනමින් හා යහපත් ලෙස සාක්ෂාත් කර ගත හැකි වනු නොඅනුමානය - මහාචාර්ය ලලිත් විදිරසිංහ

14. Affiliation with Professional Bodies

Ensure the sustainability of best Practices Based on the initiatives by the Faculty of Management in 2018, The Dean of the Faculty has been assigned the responsibility as the Chairman of Panel of Judges of the National Logistics awards - 2022 conducted by the Sri Lanka Logistics and Freight Forwarders Association.

National Logistics Awards Ceremony (Part 2)

- Description: Organized biannual awards ceremonies in collaboration with the Sri Lanka Logistics and Freight Forwarders Association.
- Objective: To honor outstanding performers and leaders in the logistics industry.
- Significance: Strengthened the prestige of logistics as a profession and academic field.

The Consistent and logical approach by the FMSS has been well recognized by the industry and society. Therefore, the Faculty is considered, as the most qualified body in the country to consult on affairs related to the Logistics industry.

PANEL OF JUDGES





Prof. Lalith Edirisinghe | Panel Chairman



National Logistics Awards 2022

Scientific Committee to advise the Chairman of Panel of Judges

A Scientific committee has been appointed to carry out a Survey Judgement Verification and to advise the Chairman of Panel of Judges. The task is to appraise the questionnaire and marking scheme from the logistics industry perspectives and submit a scientific opinion to bridge any possible reality gaps exists in the statistical based survey results as to validate the final judgment in most fair and transparent manner.

Dr. Indra Mahakalanda- Head of Scientific Committee

PhD (NZ), MSc (UoM), BSc (Hons) Eng. (UoM), PGDip Marketing (CIM), PGDip (BCS), AMIE (SL). Senior Lecturer - Department of Decision Sciences, Faculty of Business, University of Moratuwa.

Members

Ms. Lakshmi Ranwala

MSc in Applied Statistics (University of Colombo), BSc (Hons) in Applied Statistics, 01st Class (University of Colombo) - HOD - Department of Logistics and Transport, Faculty of Management and Social Sciences, CINEC Campus.

Mr. Sampath Siriwardena

PhD in Economics (Reading- University of Colombo), MBA (University of Colombo), BA (2nd Upper Class (University of Colombo), Head of Research - Tourism Unit, Department Economics, University of Colombo, Asst. Head of Department, Senior Lecturer- Faculty of Management and Social Sciences, CINEC Campus.

Ms. Tharindi Anurathunge

M.Sc. in Financial Mathematics (Reading-University of Moratuwa), B.Sc. (Hons) in Mathematics, First Class (University of Sri Jayewardenepura), Lecturer in Mathematics, Faculty of Management and Social Sciences, CINEC Campus.



Professor(Dr) Lalith Edirisinghe
Chairman, Panel of Judges -NLA 2022
Dean, FMSS and Head of SL Cell - CINEC Campus

SLFFA National Logistics Awards Ceremony - 2022

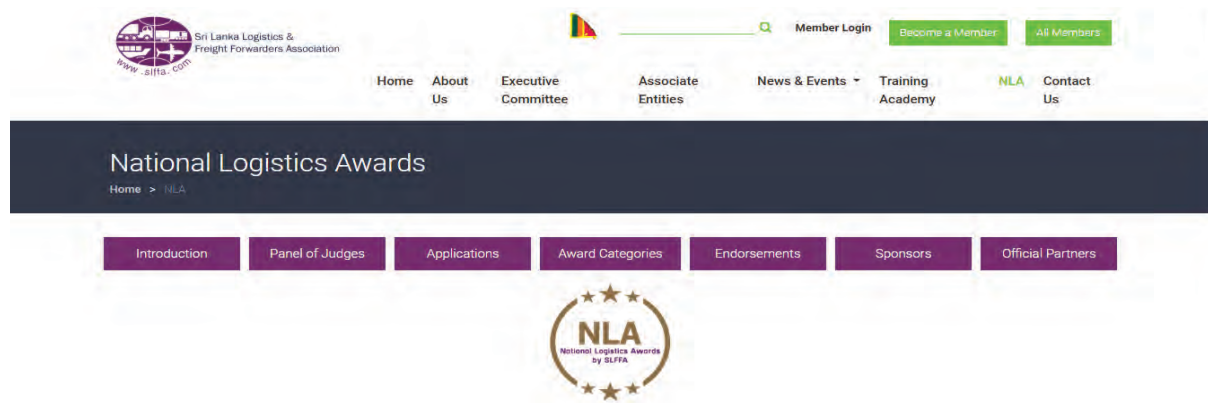


Process and Timelines



SLFFA National Logistics Awards Ceremony - 2024

The Dean of the Faculty of Management and Social Sciences has been re appointed as the Chief Judge of the National Logistics awards 2024 for the second time.



National Logistics Awards 2022 Organized by SLFFA Chief Judge of the National Logistics awards address the audience



National Logistics Awards 2024. Chief Judge Chair Professor Lalith Edirisinghe Dean of Faculty of Management and Social Sciences of CINEC Campus.



Chair Professor (Dr.) Lalith Edirisinghe Panel Chairman | NLA 2024

Dean- Faculty of Management
CINEC Campus

Chair Professor Edirisinghe commenced his career as a Cadet Officer in the Merchant Navy. He is an Expert Consultant to the United Nations Secretariat and a member of Wellness Tourism Advisory Group of the European Union (EU). He is also a member of the subcommittee of the Sri Lanka Export Development Board on Capacity building and involved in drafting the National Transport policy and National Tourism policy documents in Sri Lanka.

He has 43 years of work experience in the government and corporate sector and is the author of the first logistics textbook and shipping textbook in Sinhala. He serves on the editorial boards, review committees, and Advisory Boards in many journals. He has published over 100 articles in various journals and conferences introducing many theoretical models in shipping and developing new transportation theories and concepts. He is the Patent owner of CONET Brand, which is a Container Inventory Management software. He was the Project Chair of the Logistics and Transport National Excellence Awards - 2018 organized by Chartered Institute of Logistics and Transport. He held the Chairmanship of Panel of Judges of the National Logistics awards organized by Sri Lanka Freight Forwarders Association in 2021 and 2024.

Chair Professor Edirisinghe and CINEC Campus was instrumental in introducing Logistics and Shipping in the school curriculum. He was also instrumental in establishing a National day for Logistics in 2021 and National Seafarers Day in 2024 in Sri Lanka. He is the Dean of the Faculty of Management and Social Sciences of CINEC Campus and the Head of Technology Transfer office of the World Bank. He holds two charters as a Chartered Logistician and Chartered Marketer.

13.2 More recognition to FMSS and CINEC from the Logistics fraternity

Other than the Chair of the Panel of Judges two faculty members contributed as members of the Scientific Committee in the National Logistics awards Sri Lanka.



FMSS lead the panel of Judges of National Logistics awards 2024 for the third time.



National Logistics Awards is a highly comprehensive process as it covers multiple sectors in the industry and contains a variety of service providers including Posts, Air ports, Shipping, Freight Forwarding, warehousing etc.

The Faculty of Management and Social Sciences planned the entire process of application evaluation and monitored consistently.



CINEC President was awarded as a Logistics Legends in Sri Lanka.



The Faculty of Management and Social Sciences at CINEC Campus has demonstrated a consistent commitment to advancing logistics education and awareness in Sri Lanka. These initiatives have not only increased the demand for logistics-related degrees but also elevated the status of the logistics sector as a critical component of national development. Moving forward, CINEC remains dedicated to sustaining and expanding these efforts in collaboration with key stakeholders.

FMSS represented in the Executive Council of the Sri Lanka Society of Transport and Logistics

← → 🔒 Not secure | slstl.lk/contact-us/

About SLSTL

The Sri Lanka Society for Transport & Logistics (SLSTL) was set up in 2014 to create a professional environment to discuss the issues in Transport and Logistics sector and to recommend sustainable solutions to improve the sector. Furthermore, it aims to promote research and development in collaboration with the industries to develop Sri Lanka as a true logistics hub. Those who have obtained post graduate qualifications in transport & logistics field and those who are actively engaged in professional and research work in the respective areas of specialization are part of this professional institute.

Our Address

Sri Lanka Society for Transport & Logistics (SLSTL)
34 MJC Fernando Mawatha, Idama, Moratuwa, Sri Lanka.

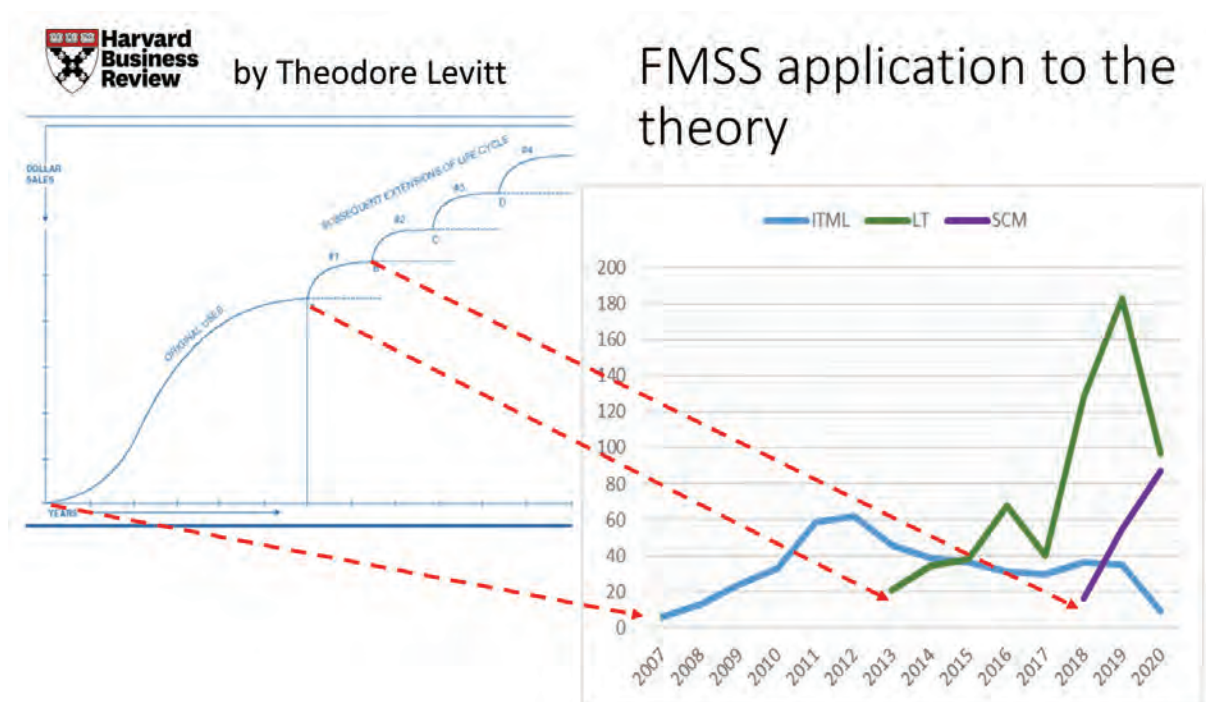
PRESIDENT DR. T. SIVAKUMAR president@slstl.lk tsivakumar@uom.lk sivaga@gmail.com	VICE PRESIDENT – EVENT PROF. LALITH EDIRISINGHE events@slstl.lk lalithedirisinghe@cinetec.edu	VICE PRESIDENT – CONFERENCE DR. PRADEEPA JAYARATNE chair-r4tli@slstl.lk rpjayaratne@gmail.com
PAST – PRESIDENT PROF. AMAL S	SECRETARY MR. DANUHA	



8th International Conference - Research for Transport and Logistics Industry (R4TLI) - 2023						
Evaluation of presentation (Afternoon Session - Sheet 1)						
Technical Session B2 (Duration: 13:45 - 15:00) - August 2023						
Track No.	B2		Evaluation Criteria			
Session NBme	Maritime and Logistics		40	15	15	30
Judge	Prof. Lalith Edirisinghe (777562505 / edirisinghe@cinetec.edu)		TechnicBI Content (40)	OrBI - delivery (15)	Slide - delivery (15)	Question & Bnswer (30)
For Bny help	Nuwani (710852920 / nukangana@gmail.com)					
13:45 - 14:00	B2.1	Evaluating critical success factors on willingness to implement crowd logistics applications for fleet sharing in Sri Lankan 3PL warehouses G. Gaiveshini & U. Hewage	30	13	13	10
14:00 - 14:15	B2.2	A conceptual development strategy for rail freight in Sri Lanka L.L. Warnapura & A.S. Kumara	35	13	14	24
14:15 - 14:30	B2.3	Optimizing the fresh-cut flower distribution using the vehicle routing problem for perishable goods S. Rodrigo, K. M. D. L. Kosgoda, A. Thibbotuwawe & W. M. Fernando	25	11	10	20
14:30 - 14:45	B2.4	Identifying the potential of unmanned aerial vehicle routing for blood distribution in emergency requests J. Dewmini, A. Thibbotuwawe & M. Fernando	25	12	12	20
14:45 - 15:00	B2.5	Forecasting ambulance demand using a hierarchical framework for improved emergency medical service H.C. Gamage	0	0	0	0

15. Academic Excellence and sustainability

FMSS periodically introduced new Degree programs following Product Life Cycle theory. FMSS initially marketed the BSc International Transportation Management and Logistics (ITML) of Dalian Maritime University in 2007. This was one year later of University of Moratuwa introducing the BSc (Hons) Transport and Logistics Degree in the Faculty of Engineering. FMSS strategically commenced the degree in the Management Faculty considering the majority of management characteristics in the new discipline instead of delivering it from the Engineering faculty. It was a success story, and the graduates were competing well in the industry and in the job market. The gap in the Sri Lankan job market was more towards logistics managers rather than transport engineers. FMSS introduced the local version of the same degree to approach another segment of the education market. The local syllabus approved by the University Grants commission was BSc (Hons) Logistics and Transport (LT). Considering the entry qualification for the degree is being open to all Advanced Level streams the third product related to same discipline namely, Supply Chain Management was introduced in 2018 as a management degree namely, BMgt (Hons) Supply Chain Management. FMSS keeps a control of the overall graduate output per year in line with available job opportunities and industry demand.



CINEC is a self funded higher education Institute. Therefore, its finances has to be managed strategically and wisely. Faculty Management carefully analyze the market conditions and implement various business plans to capture the target market in a socially responsible manner.

FMSS has shown a steady growth since its inception both in academic expansion and financial gain. Handling marketing activation in an education institute is challenging especially at undergraduate level. The course fees are paid by parents and students consume the services of Institute. So the institute should strategically manage a customer and a consumer for each case.

First UGC degree was in the Gazette of Sri Lanka in 2013 which is a significant milestone in vertically integrating Logistics education in Sri Lanka.

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The Gazette of the Democratic Socialist Republic of Sri Lanka

EXTRAORDINARY

අංක 1818/7 - 2013 ජූලි මස 09 වැනි අඟහරුවාදා - 2013.07.09

No. 1818/7 - TUESDAY, JULY 09, 2013

(Published by Authority)

PART I : SECTION (I) — GENERAL

Government Notifications

L.D-B. 21/78 (IX).

UNIVERSITIES ACT, No. 16 OF 1978

Order under Section 25A

BY Virtue of powers vested in me by Section 25A of the Universities Act, No. 16 of 1978, I, Dissanayake Mudiyansele Sumanaweera Banda Dissanayake, Minister of Higher Education, having obtained a report under Section 70C of the aforesaid Act, in respect of the Colombo International Nautical and Engineering College (Private) Limited (CINEC) incorporated under the Companies Act, No. 07 of 2007 and having company Number PV 17745, do by this order, recognize the aforesaid Colombo International Nautical and Engineering College (Private) Limited (CINEC) as a Degree Awarding Institute for the purpose of developing Higher Education leading to the conferment of Degrees specified in Column I of the Schedule hereto, of which the abbreviations are set out in the corresponding entries respectively in Column II of the Schedule.

SCHEDULE

<i>Column I</i> <i>Degree Programmes</i>	<i>Column II</i> <i>Abbreviations to the Degree</i>
Bachelor of Science (Honours) in Maritime Science	BSc (Hons) Maritime Science
Bachelor of Science (Honours) in Marine Engineering	BSc (Hons) Marine Engineering
Bachelor of Science (Honours) in Logistics & Transportation	BSc (Hons) Logistics & Transportations

DISSANAYAKE MUDIYANSELE SUMANAWEEERA BANDA DISSANAYAKE,
Minister of Higher Education.

Colombo.
02nd July, 2013.

07-719



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සිනෙක කැමිසක් මේ වසරේදී පාඩමලා රැසක් හඳුන්වාදී තිබෙනවා

**CINEC CAMPUS එංගෝ හි
සමස්ත විද්‍යා විදාරීන්ගේ ප්‍රධානියා සහ සෞඛ්‍ය
සුරක්ෂිතතාවය පරීක්ෂා කළදී ප්‍රතිචාර දක්වන්නා**

**“මෙම සෑම
පාඩමලාවකම
මෙරට මෙන්ම
ජාත්‍යන්තර රැකියා
වේළඳුපොළේ ඉහළ
ඉල්ලුමක් පවතින
පාඩමලායි”**

CINEC CAMPUS හි මාලාර් හා සමාජ
විද්‍යා විද්‍යා මණ්ඩලීය සංවර්ධන ක්‍රියාකාරී
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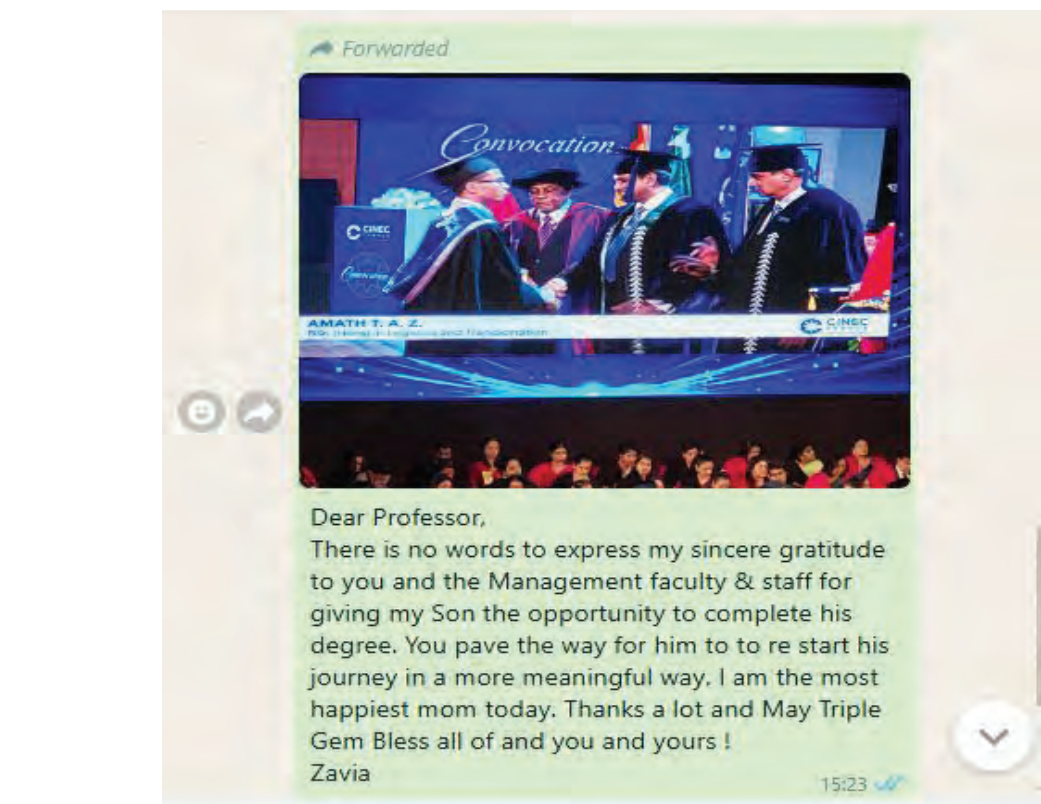
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15.1 FMSS always committed to provide best value for the money spent by the parents of our students. While the administrative procedure in FMSS are student friendly and transparent the academic discipline is maintained at high at all times. The results are obvious as follow.

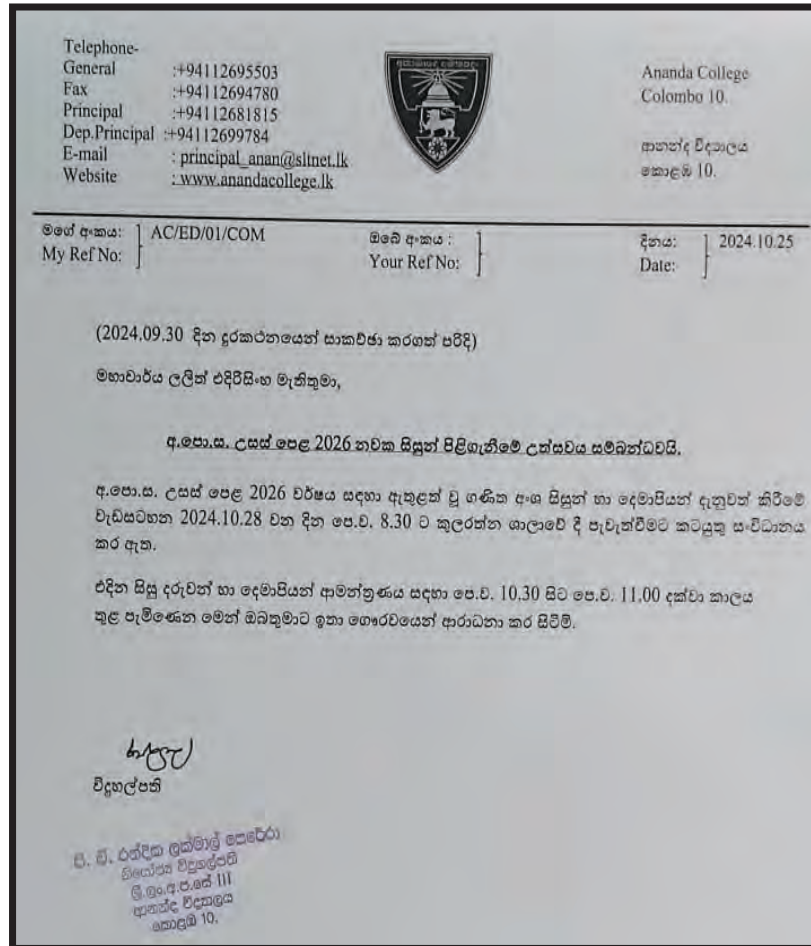


This is a message sent by a Parent of a student graduated at the Convocation in 2024. This emotional words, with the photo of her son being graduated speak it self the value we added to higher education. FMSS is happy because it has managed to delight both the Customer (Parent) and Consumer (Student).

16. Regular Dialoge with schools

The FMSS maintains a close relationship with schools Under EVI (Education Vertical Integration).

The Faculty of Management and Social Sciences gets invitations from schools to deliver motivational speeches to students given the popularity we establish in the secondary level education.



17. Journal Publication and academic Collaboration

FMSS provided the leadership to publish and launch the First ever Academic Journal on behalf of all faculties in CINEC. Senior Prof (Chair) H.D. Karunaratna of University of Colombo. (Vice Chancellor of University of Colombo) was the chief guest.





17.1 Faculty of Management and Social Sciences Collaborate with other state universities in Sri Lanka.

The Synergistic Collaboration with University of Colombo to enhance faculty publication strength



UN publication authored by FMSS presented to Vice Chancellor University of Colombo



17.2 FMSS represented as a reviewer in various Journals locally and internationally.

Journal article Reviewer



The list of other Journals that the Faculty of Management and Social Sciences Contributes as a reviewer.

1. Chief Reviewer from Sri Lanka for the Eastern Asia Society for Transportation Studies (EASTS)-ISC for 2019 EASTS Conference, International Scientific Committee, Eastern Asia Society for Transportation Studies.
2. Reviewer-International Journal of Shipping and Transport Logistics, Inderscience Publications – Switzerland
3. International Journal of Supply Chain and Operations Resilience, Inderscience Publications – Switzerland
4. Reviewer of “European Transport Research Review” of the Springer Nature publications

5. Reviewer -Journal of Business and Economics (ISSN: 2155-7950) Academic Star Publishing Company - New York, NY 10017
6. Reviewer, Case Studies in Business and Management; Macrothink Institute; 5348 Vegas Dr.#825, Las Vegas, Nevada 89108, United States, Phone: 1-702-953-1852 ext.539, Fax: 1-702-420-2900, Email: csbm@macrothink.org, URL: <http://csbm.macrothink.org>
7. Indian Journal of Science and Technology; Editorial Office : Indian Society of Education and Environment, No:23(New)-Neelkamal Apartment, Flat-14, 3rd Main Road, Gandhi nagar, Adyar, Chennai-600 020, India, email: indjst@iseeadyar.org, phone: +91-44-24421011
8. Member of the Scientific and Technical Committee & Editorial Review Board on Humanities and Social Sciences of the World Academy of Science, Engineering and Technology
9. Reviewer of the CINEC Academic Journal published by CINEC Campus, Malabe, Sri Lanka
10. Reviewer of the Research Proceedings R4TLI Sri Lanka Society for Transport & Logistics (SLSTL)
11. Reviewer of DAS Conference and Journal Management System
12. Reviewer of Springer Nature leading global research, educational and professional publishers, created in May 2015 through the combination of Nature Publishing Group, Palgrave Macmillan, Macmillan Education and Springer Science+ Business Media.
13. Reviewer of GOL'20 conference. gol20@easychair.org
14. Reviewer of Cogent Social Sciences of Taylor and Francis
15. Reviewer of Journal of Experimental Agriculture International
16. Reviewer of Journal of South Asian Logistics and transport
17. Reviewer Of Recent Patents on Mechanical Engineering
18. Reviewer of Canadian Centre of Science and Education

17.3 List of high level Conference/Session Chairman positions held by the Faculty of Management and Social Sciences.

1. Chairman of the UN workshop organized by the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). This workshop was held at the Hilton Residences, Colombo, Sri Lanka and online (hybrid event) on the 19th of September 2023.
2. Chair (Venue and Event Management) of the EASTS 2019, the 13th international conference of the Eastern Asia Society for Transportation Studies (EASTS) Japan, jointly organized by the Sri Lanka Society of Transport and Logistics (SLSTL)
3. Chairman of Academic Session D4 of “Container Shipping Management” Global Port Research Alliance GPRA -2015 -Hong Kong organized by the Shipping Research Centre of the Hong Polytechnic University.
4. Chairman of Freight Transport Session- Research for Transport & Logistics Industry -2016 Organised By Sri Lanka Society of Transport and Logistics in Association With Chartered Institute of Logistics and Transport Sri Lanka.
5. Session chairman of the International Conference on “Social Entrepreneurship; Opportunity Identification and Value Creation for Emerging Economies (ICSE 2016)”. The Colombo International Nautical and Engineering College (CINEC) and the Colombo School of Business Management (CSBM) together with the Academy for Global Business Advancement (AGBA) Sri Lankan Chapter
6. Chairman of Track D.1 Maritime Transport session in the 2nd International Conference on Research of Transport and Logistics Industry 2017 organised By Sri Lanka Society of Transport and Logistics in Partnership with Walkers CML

7. Chairman of the session “Container Supply Chain and Multimodal Transportation: Impediments, Innovations and way forward in GOL confrence held in University of Le Havre, France in 2018.
8. Chairman for Session IV of the 21st International Conference on Transportation and Logistics Technology organized by the International Science Council on April 22, 2019 in Tokyo Japan.
9. Symposium Chair of 3rd International Research Symposium, CINEC Campus Sri Lanka, 2022.11.09 Sri Lanka.

17.4 List of high level Academic Panels chaired by the Faculty of Management and Social Sciences

1. Member of Judge borad- 8th International Conference - Research for Transport and Logistics Industry (R4TLI) - 2023
2. International Conference on Social Entrepreneurship Organized by Colombo School of Business and Management 2016
3. Logistics Day 2016, Panel discussion held on 10th November 2016 at Oldendorf Auditorium at Colombo International Nautical Engineering College, Sri Lanka
4. The Institute of Chartered Shipbrokers, UK “Risks & Solutions in Handling Dangerous and Hazardous Cargo” held on 1st June 2017
5. The Institute of Chartered Shipbrokers, UK “Are you adequately Knowledgeable on special cargo shipments” held on 22nd November 2017
6. German - Sri Lankan Logistic Conference, 3PL, 4PL, 5PL – Logistics of the future held in the Kingsbury
7. Hotel, Colombo, Sri Lanka on 29th August 2019
8. 5th International Tourism Research Conference and Tourism Leaders’ Summit on 27 and 28th September 2019 at the Bandaranayake Memorial International Conference Hall (BMICH), Colombo, Sri Lanka.
9. “Should Transport Solutions be more than Infrastructure Projects?’ Strategies for 2020-25” conducted by Sri Lanka Society for Logistics and Transport at the Institute of Engineers of Sri Lanka held on 28th November 2019
10. “A Conceptual Approach in Tourism through Tourism Logistics” Garden City University , India 2021
11. “Mind the Gender Gap in Transport and Logistics Sector” organized by the United National Economic and Social Commission for Asia and the Pacific (UNESCAP) 2021
12. “Optimising Logistics for sustainable Economy: The External Trade Perspectives” Seminar organized by the Open University of Sri Lanka 2022
13. Member of John Diandas Committee of the Chartered Institute of Logistics and Transport
14. Member of the Standing Committee on University Business Linkage (UBL) of the Accelerating Higher Education Expansion and Development (AHEAD) (This is a World Bank funded Sri Lankan government operation to support the higher education)
15. Member “Should Transport Solutions Be More Than Infrastructure Projects?” Organized By The Sri Lanka Society Of Logistics And Transport, Sri Lanka At The Institute Of Engineers Of Sri Lanka.
16. Panel Chairman at the Global Economic Forum organized by the Women in Management and University of Colombo
17. Panel member of the National Higher Education Conference 2023 held on the 28th of November 2023 at King’s Court - Cinnamon Lakeside Colombo.
18. Panel member of the CINEC International Research Symposium 2023 held at CINEC Malabe on 18th January 2024
19. Member of Panel of Judges - Shipping Leader of the Year 2022 by CASA Young Ship

18. List of key Projects successfully completed by the Faculty of Management and Social Sciences.

1. Chairman of the regional conference organised by the United Nations ESCAP on Capacity-building workshop on safe and inclusive transport Colombo, Sri Lanka on 19 September 2023
2. Represent Sri Lanka in the Indian Ocean Rim Association-(IORA) Project for development of transnational skills standards to support the maritime (port operations) sector in the Indian Ocean Rim on invitation by the Department of Education and Training of the Australian Government
3. National coordinator of the Maritime Silk Road Joint Academic Research Centre jointly operated by Dalian Maritime University, China and CINEC Campus Sri Lanka
4. Project owner under Education vertical Integration (EVI) leading to author, publish and donate of textbooks on Logistics written in Sinhala to selected schools in all provinces in Sri Lanka (Sponsored by CINEC Campus)
5. Provided the leadership to establish “Logistics” as a part of school curriculum in secondary level education in Sri Lanka through a five-year(2017- 2021) strategic project.
6. Establishing a National Day for Logistics in Sri Lanka in consultation with CINEC Campus and the Ministry of Transport and making a public awareness through issuing a stamp and first day cover through government intervention
7. Project Chairman of the first ever National Logistics Awards in Sri Lanka organized by the Chartered Institute of Logistics and Transport in 2017
8. Chairman of the Judge board of the second National Logistics Awards in Sri Lanka organized by the Sri Lanka Freight Forwarders Association in 2021
9. Committee member of the Colombo International Maritime Conference 2016
10. Resource person in the Sri Lanka Railway masterplan development project conducted by the Asian Development Bank implemented through Chartered Institute of Logistics and Transport
11. Completion of successful commercialization of “Container inventory management system” under World Bank AHEAD project
12. Currently engaged in a three-year(2022-2025) joint project to vertically integrate Tourism combining school, university, industry, and society

Research Awards

- National Merit Award for Scientific Research-2018
Awarded by the National Research Council, Sri Lanka
- Best Research in Ports & Shipping - 2016
Awarded by Sri Lanka Society for Transport & Logistics (SLSTL)
- Best Research paper 2019 ICMTCPPE- Tokyo
Awarded by the World Academy of Science, Engineering and Technology
- Best Research Paper 2021 GCI -India
Awarded by Garden City University, India



18.1 CONSULTANCY PROJECTS

- Expert Consultant - United Nations Secretariat
- Member of the council of Sri Lanka Association of Non-State Higher Education Institutes (SLANSHIEI)
- Member of Wellness Tourism Advisory Group of the European Union (EU)
- External reviewer of syllabus/module on Sustainable Transportation at the Open University of Sri Lanka
- Member of the subcommittee of the Export Development Board on Capacity building
- Vice President- Sri Lanka Society of Transport and Logistics (University of Moratuwa, Sri Lanka)
- Secretary and Council member of Chartered Institute of Logistics and Transport (International)

18.3 List of Books published by Faculty of Management and Social Sciences.

Logistics and Shipping

1. Optimization of Container Inventory Management through Collaboration. 2017
2. Development of Occupational Standards to Support Port Operations in the Indian Ocean Rim. 2018
3. Method and system for container inventory management. 2019
4. Logistics Sinhalan. 2021
5. Shipping, Ports, and International Trade. 2021
6. Mind the Gender Gap in workforce, including transport and logistics: the perspective from Sri Lanka and beyond. (Published by United Nations) 2022
7. Method and System for Container Inventory Management: Introducing CONET. 2022
8. Enhancing Women's Participation in the Freight Transport Sector in Asia and the Pacific. (Published by United Nations) 2024
9. Report of professional curriculum development committee (2022-2024) volume one. 2025

Academic Administration

10. Tracer Study 2020: Faculty of Management and Social Science. (Edirisinghe, L., Ranwala, L... Waidayasekera, V.) 2022
11. Converting Students' Projects to Cater to National Demands: A Transformative Case Study. 2022
12. Converting a Dissertation to a Patented Innovation: A Case Study. 2023
13. Technology Transfer Office: A Review of Three-year Performance. 2024
14. Industrial Training for Undergraduates: A Review. (Edirisinghe, L., Kottegoda, A.) 2024
15. A Review of Multi-Disciplinary Projects of Undergraduates. (Edirisinghe, L., Uththara, I.) 2024
16. Accelerating higher education expansion and development (AHEAD) operation project 2024
17. Faculty Activities Calendar 2024 Edirisinghe, L., Jayawardena, M.) 2025
18. National Projects of Academic Integrity: The key to integrating academic disciplines towards society and industry needs, for a better world for all. 2025
19. International Projects: Seeking the Academic and Professional Inclusivity Beyond Sri Lanka. 2025
20. Field Visits for Undergraduates: A Review Edirisinghe, L., Kottegoda, A. 2025
21. Dissertations of Undergraduate - 2024. (Edirisinghe, L., Kumara, S.N.) 2025

Education

22. Education Policy Proposals 2020: Leading Children to the Right Choice of Education. 2020
23. Developing a Psychometric Test for Candidates in Higher Education: an innovative approach at early ages (Edirisinghe, L., Ranwala, L.) 2023
24. Contemporary research on education leading to a technological innovation: a world bank project. (Edirisinghe, L., Ranwala, L.) 2025

18.4 List of Editorial/Advisory Boards Participated by the Faculty of Management and Social Sciences.

1. Executive Guest Editor - The Open Transportation Journal, The Netherlands
2. Member of the Editorial board - Research Proceedings R4TLI for three consecutive years 2016, 2017 and 2018 of the Sri Lanka Society for Transport & Logistics (SLSTL)
3. Member of the Editorial board - CINEC Academic Journal 2018
4. Member of the editorial board - Journal of Shipping and Ocean Engineering David Publishing Company, New York, NY 10989, USA
5. Editorial Board Member - Science Publishing Group, 548 FASHION AVENUE, NEW YORK, NY 10018, U.S.A.
6. International Scientific committee – IEEE GOL' 22 of Strasbourg University, France
7. Member of International Advisory Board of the Maritime Research and Technology Journal, The Academy Publishing Center
8. Member of the Advisory Committee Institute for Technical and Academic Research (ITAR) www.itar.in

18.5 List of invited talks at local and International Forums.

Faculty of Management and Social Sciences frequently gets invitations to deliver speeches at various academic and professional events. Below list contains some of important talks delivered by faculty staff.

1. Keynote: Logistics Industry In Sri Lanka - Connecting Nations Enabling Opportunities. Organized By Sri Lanka Export Development Board Sri Lanka in Collaboration with Sri Lanka High Commission In Bangladesh Topic: Sri Lanka Logistics Industry Overview
2. Key Note Speech Of International Conference on Education, Humanities and Social Science (Icoehss-24) 2024.08.03 India
3. Keynote Speech At The Global E Economic Forum Organized By The Women in Management and University of Colombo
4. Inaugural Seminar Organized By The Centre For Customs & Excise Studies, University of Canberra- Australia- 25th July 2011 Sri Lanka; The Emerging 'Wonder Of Asia' Converting Sri Lanka To The Regional Knowledge Hub & Logistics Hub :The Way Forward Title Of Speech: Sri Lanka Leading In The Global Market Place Through Logistics-Perception Vs Reality,
5. Colombo International Maritime Conference 2015 -Sri Lanka, South Asia Propelling Global Trade - 24-26 September 2015, Title of Speech: Minimizing Reposition Cost-Virtual Container Inventory
6. Colombo International Maritime Conference 2016 -Sri Lanka, 21-27 September 2016, Title of Speech: Maritime Foresight
7. Ceylon Association of Ships' Agents- 21st September 2015, Seminar on Sustainability Through Collaboration" Title of Speech: Collaboration among Carriers; The Diachronic, Synchronic Views and the Way Forward
8. Ministry of Ports And Shipping and Director Generals Office for Merchant Shipping - 2015.09.23 World Maritime Day Celebration- Awareness For Schoolchildren in Sri Lanka, Title of Speech: Opportunities in Maritime Industry
9. Sri Lanka Navy, 2nd Logistics Conference, "Innovations, Challenges, and Opportunities to Develop Regional Cooperation for Maritime Logistics". Trincomalee, 24th March 2017.
10. International Tourism Leaders' Summit 2019 Tourism Study Program of University of Colombo, Sri Lanka 28th September 2019 BMICH, Sri Lanka

11. German - Sri Lankan Logistic Conference Organized By Delegation of German Industry & Commerce in Sri Lanka (Ahk – Sri Lanka) 29th August 2019 at The Kingsbury Hotel, Sri Lanka
12. Presentation And Panel Discussion on “Should Transport Solutions Be More Than Infrastructure Projects?” Organized By The Sri Lanka Society of Logistics And Transport, Sri Lanka at the Institute of Engineers of Sri Lanka.
13. “Trucking Industry Perception of Congestion Problems and Potential Solutions to Container Transportation in Sri Lanka,” in KDU International Research Conference 2014- Expanding Development Horizons through Education, Research and Innovation, Ratmalana, 2014.
14. “A Sustainable Commercial Hub in Sri Lanka: The Role of Automobile Industry,” Colombo, 2015.
15. “Virtual Container Pool: Solution to Container Inventory Imbalance,” Tricomalee, 2016.
16. “The Benefits of Container Exchange between Carriers: A Case Study,” in Conference on Research for Transport and Logistics Industry - 2016, Colombo, 2016.
17. “The Global Impact of Container Inventory Imbalance and the Factors that Influence Container Inventory Management Strategies,” Sri Jayawardenepura, 2016.
18. “The Direction of Maritime Education and Training development;,” in Dalian Maritime University- International Conference on Maritime Training and Education, Dalian, 2016.
19. “Converting Sri Lanka into a Commercial Hub in Asia An assessment of postwar progress with insights to the way forward - A Case Study,” in General Sir John Kothelawala Defense University International Research Conference, Colombo, 2013.
20. “Frontier Logistics Performance in Sri Lanka-The role play of the Customs,” Ratmalana, 2014.
21. “Sri Lanka Maritime Hub Vision: An Analysis of Potentially Supportive Factors,” Peradeniya, 2013.
22. “Container Inventory Management: Factors influencing Container Interchange,” in 13th International Conference on Business Management, Sri Jayawardanepura, 2016.
23. “Regional Cooperation for Maritime Logistics:the commercial perspectives of Sri Lanka,” in Fostering Strategic Partnerships for Maritime Logistics, Sri Lanka Navy, Trincomalee, 2017.
24. “An Index to Evaluate Carrier Competence in Container Inventory Management,” in Research for Transport and Logistics Industry Proceedings of the 2nd International Conference, Colombo, 2017.
25. “The factors that influence the Collaborative Behavior of Shipping Lines with Respect to Container Interchange,” in 14th International Conference on Business Management University of Sri Jayewardenepura, Sri Lanka , Sri Jayawardenepura
26. “The Shipping and Logistics performance and its impact to the investments in Sri Lanka; A Contemporary appraisal,” in 14th International Conference on Business Management University of Sri Jayewardenepura, Sri Lanka,
27. University of Le Havre, GOL-France; Le Havre. (2018 April invited). Container Interchange: the 6 R Model Approach.
28. World Academy of Science, Engineering and Technology, Tokyo, Japan, 2019 “The Virtual Container Yard: Identifying the Persuasive Factors in Container Interchange,” in 21st International Conference on Maritime Transport Costs and Port Efficiency,
29. World Academy of Science, Engineering and Technology, Tokyo, Japan, 2019 “Mitigating the Cost of Empty Container Repositioning through the Virtual Container Yard: An Appraisal of Carriers’ Perceptions,” in International Conference on Maritime Transport Costs and Port Efficiency, Tokyo, Japan, 2019.

30. National Strategic Development Plan to Enhance Transport and Logistics Connectivity; Regional Policy Dialogue; United Nations Economic and Social Commission for Asia and the Pacific; “Transforming the Logistics Sector; NewDelhi,India; 15 July 2022
31. Empowering women in freight transport to enhance its sustainability draft guidelines for ESCAP region; Regional Meeting on Enhancing Shift towards Sustainable Freight Transport in ESCAP region; United Nations Economic and Social Commission for Asia and the Pacific; 17 August 2020
32. National Consultation Workshop on Sustainable Freight Transport; Ministry of Transport Sri Lanka and United Nations Economic and Social Commission for Asia and the Pacific; 5 July 2021
33. Enhancing role of women in Bangladesh’s freight transport; National Consultation Workshop on Sustainable Freight Transport, Bangladesh; United Nations Economic and Social Commission for Asia and the Pacific 18 May 2022
34. “Colaboration among carriers; te synchronic and diacronic views and way forward”, Ceylon Association of Shipping Agents on 24th September 2015



19. Hands on Experience for undergraduates

Faculty of Management and Social Sciences (FMSS) provides opportunities to students to expose their talents without making it a burden to their academic activities.





Batch of **ITML13** is proud to announce an important webinar for you all to participate

WE'RE AT ANCHORAGE TO ENTER THE PORT OF **INTELLECTUALS** TO GRASP THE INTELLECTUALISM

"Join the crew though our destinations are different, because it will be of vast importance to grasp the knowledge of highly educated panel of lecturers"

Estimated Time of Berthing:
29th July 2021
11:00 am to 12.30 pm

The ones who are going to join our voyage will be able to discover multiple knowledge areas on following subject matter.



The Belt and Road Initiative (BRI) which was taken as a global development strategy by China.



The reflection of BRI to Sri Lankan Port City Development project and also there will be numerous discussions based on this topic.



Finally, we will be bunkering the concept of Empty Container Logistics with intermodal transportation

BSc in International Transportation Management and Logistics (ITML) affiliated with Dalian Maritime University, China



Panel of **Intellectuals**



Professor Yang Hualong
Director of Logistics
Faculty of Transportation
Engineering College of
Dalian Maritime
University, China



Professor Zhu Zuoxian
Vice Dean of Law School
of Dalian Maritime
University, China



Professor H.D. Karunaratne
Department of Business
Economics, University of
Colombo



Professor (Dr.) Lalith Edirisinghe
The Dean - Faculty of
Management and Social
Sciences,
Cinec Campus



Dr. Mahinda Bandara
Senior Lecturer -
Department of
Engineering, UOM



Mr. Yasiru Ranaraja
The Director - Belt and
Road Initiative Sri Lanka

Stand by at the port of loading...
Registrations will be done when you are getting on board..

Contact us

✉ MVitml13@protonmail.com

Follow us at



Join us via:

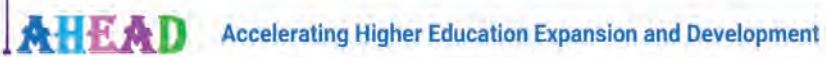


20. World Bank Projects handled by the Faculty of Management and Social Sciences.

20.1 2018 AHEAD Project of the World Bank

FMSS is assigned by CINEC Management to manage the Technology Transfer Office (Originally called as Society Linkage Cell) of the World Bank under AHEAD Project from its inception.





Announcement

Development Oriented Research (DOR)	LKR 10 million	4
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Milestones of CINEC Society Linkage Cell

- Nov 1, 2018 First meeting with AHEAD
- June 18, 2019 Approved the Cell office and Manager to be paid by the World Bank
- July 21, 2019 Submission of Proposals
- Feb 12, 2020 Approval for 2 Research Grants Rs.20 ML
Education Research + Simulator Project
- Oct 1, 2020 Education Dty. coordinator was awarded a PhD Scholarship

Achievements of TTO- License Agreements Signed



Year	Licensed technology	Status of IP	Licensing terms	Licensee
2022	Method and System for Container Inventory Management	Patent Pending	Non-exclusive	Cargoserv Shipping Limited
2022	An Apparatus to Identify Defects of Even Surfaces in an Enclosed Environment	Copyright, Know-how	Non-exclusive	D. Samson Industries (Pvt) Ltd. - Synthetic Materials Plant
2022	Machine for Removing Rattan	Know-how	Non-exclusive	National Crafts Council of Sri Lanka
2023	Lower Body Foot Deformities Monitoring System	Copyright, Know-how	Non-exclusive	Global Bridge International, Bangladesh

Achievements of TTO- IP protection

Patent

Year	Title	Faculty	Status of IP
2021	Method and System for Container Inventory Management	FMSS	Patent Pending
2023	An Automated System for Determining an Optimal Educational Field for a User	FMSS	Patent Pending

PCT

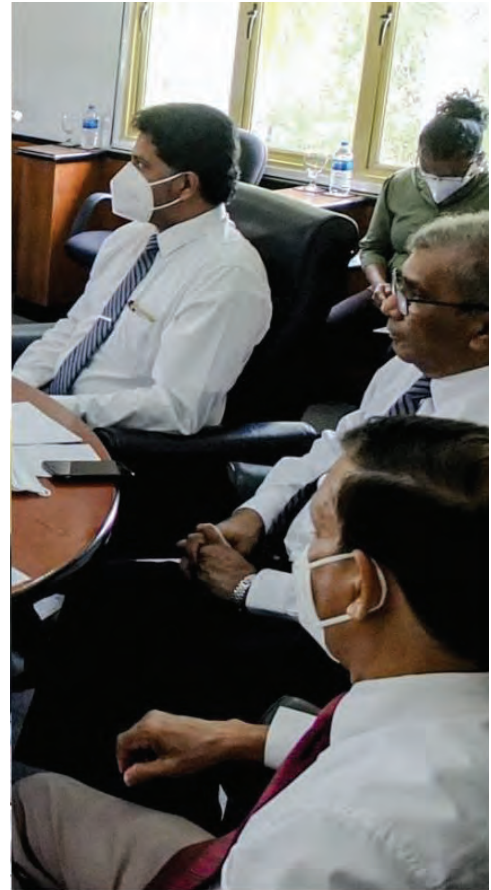
Year	Title	Faculty	ISR
2021	Method and System for Container Inventory Management	FMSS	ISR received (claims in this invention have all As

Trademarks

Year	Title	Faculty	Status of IP
2021	CONET Exchange at a Profit	FMSS	TM Pending



FMSS coordinated the AHEAD project even during Covid 19 pandemic. Therefore CINEC managed to complete all stages of the project timely.



20.2 Research on Education

CINEC AHEAD Society Linkage Cell (Now Technology Transfer Office) submitted four Research grants' proposals namely, 3 from FMSS and 1 from Faculty of Maritime Science. Two projects have been approved.

FMSS won one research grant from the AHEAD project

Development of a mechanism that leads to a psychological paradigm shift in students' demand and enrolment for various academic disciplines in the tertiary education in Sri Lanka

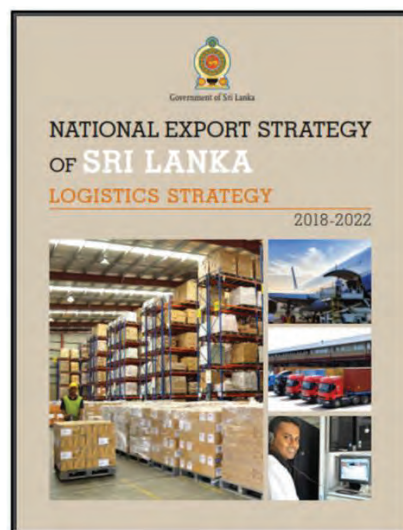


This project has been highly appreciated by the world Bank group and the AHEAD officials due its relevance to any person.

20.3 Research Excellence

FMSS carry out many other faculty specific research projects to benefit the Industry and the Society apart from heading the Technology Transfer Office of the World Bank.

Major Research associates of FMSS and Internship Companies



APPENDIX 1: LIST OF PARTICIPANTS IN THE PUBLIC-PRIVATE CONSULTATIONS

No.	Name	Designation	Name of Institution
1	Mr. K.V.P. Ranjith De Silva	Vice Chairman	Airport & Aviation Services (Sri Lanka) Limited
2	Mr. D.J.U. Purasinghe	Senior Assistant Airport Manager	Airport & Aviation Services (Sri Lanka) Limited
3	Mr. Kingsley Abeywickrama	Managing Director	APL Lanka (Pvt) Ltd
4	Mr. Nimal Amerasekera	Chairman	Association of Container Transporters (ACT)
5	Mr. Rezvan Rasheed	Managing Director	BAZ World
6	Mr. N.N. Kumaralinga	Director - (Investment Appraisal) - Services & Utilities Sector	Board of Investment (BOI), responsible for EPZs and Commercial hubs (Commercial hub section)
7	Mr. Ananda K. Rajakaruna	Senior Deputy Director	Board of Investment (BOI)
8	Mr. Ruwan Waidyaratne	Chairman	Ceylon Association Of Shipping Agents (CASA)
9	Ms. Manori Dissanayaka	Assistant Secretary General	Ceylon Chamber of Commerce
10	Mr. Dinesh De Silva	Chairman - Import Section	Ceylon Chamber of Commerce
11	Ms. Chitra Jayasinghe	Deputy General Manager	Ceylon Shipping Corporation Ltd
12	Mrs. Yamuna Wettasinghe	Assistant General Manager -Business Development & Marketing	Ceylon Shipping Corporation Ltd
13	Dr. E.K.D. Lalith Edirisinghe	Associate Dean - Faculty Of Management, Humanities & Social Science	Colombo International Nautical & Engineering College (CINEC)

20.4 First Patent in CINEC is secured by the Faculty of Management and Social Sciences.

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
08 June 2023 (08.06.2023)

WIPO | PCT

(10) International Publication Number
WO 2023/099948 A1

(51) International Patent Classification:
G06Q 10/08 (2012.01)
G06Q 10/10 (2012.01)
G06Q 10/06 (2012.01)

(74) Agent: DE SARAME No. 216, De Sarame Place, 01000 Colombo 10 (L.K.)

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DI, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, IT, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GI, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LT, LU, LV, MA, MD, ME, MK, MT, NL, NO, PL, PT, RO, RS, RU, SE, SI, SK, SM, TR), African (BF, BJ, CF, CG, CI, CM, GN, GU, GW, IL, IN, IR, IS, IT, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW).

(21) International Application Number:
PCT/IB2021/061286

(22) International Filing Date:
05 December 2021 (05.12.2021)

(25) Filing Language:
English

(26) Publication Language:
English

(71) Applicant: CINEC CAMPUS (PVT) LTD [L.K./L.K.]; Millennium Drive, IT Park, Malabe 15116 (L.K.)

(72) Inventor: EDIRISINGHE, Lalith, Faculty of Management and Social Sciences, CINEC Campus, IT Park, Millennium Drive, Malabe 10115 (L.K.)

21. Corporate Level Contributions :

CINEC Strategic Plan

FMSS was appointed by the CINEC management to draft and implement the Five Year Strategic Plan covering the entire organization. FMSS carried out this duty during 2018 to 2023.



Faculty was appointed to draft, implement, and operationalize the strategic plan. This task was successfully completed, and the management appreciated the job well-done.

22. Promoting Maritime Education in Schools

Creating Marine Societies in Schools.

In line with the Education Vertical Integration (EVI) Concept FMSS established links with schools to provide awareness about the new subject namely, Commercial Shipping and Maritime Science that is introduced to government school curriculum from Grade 6. Accordingly, the FMSS in collaboration with the Faculty of Maritime Science and Faculty of Marine Engineering will conduct workshops and seminars to school students. To make this project sustainable FMSS expect to create maritime societies in schools.



The Ananda Marine Association organised the first program.

NAUTIVOX'24
CERTIFICATE COURSE IN BASICS OF SHIPPING

SETTING SAIL TOWARDS A SUSTAINABLE AND INNOVATIVE FUTURE
BATCH 01

Date : 17th & 18th of December
Venue : CINEC Campus, Malabe
[Engine Simulator, Bridge Simulator, Ship in the campus,
Lecture halls]

Course Outline

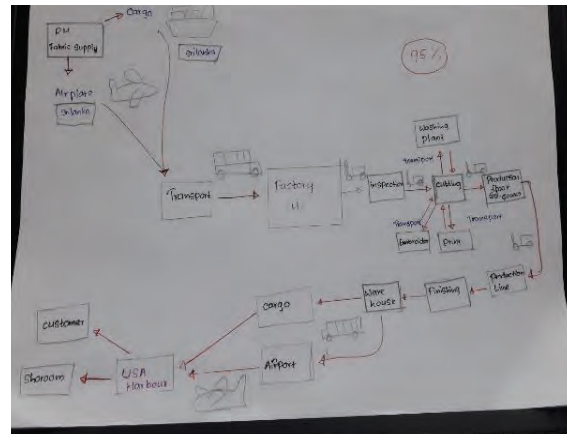
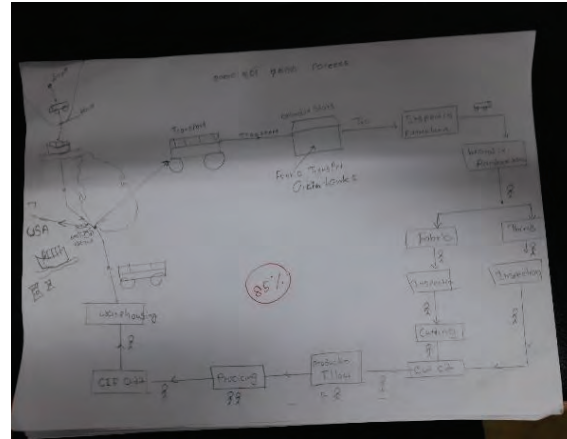
- Introduction to Commercial Shipping
- The career in shipping and the prestigious sea life of a sailor-Administration
- The career in shipping and the prestigious sea life of a sailor-Engineering

ORGANIZED BY THE MARINE ASSOCIATION OF ANANDA COLLEGE
CONDUCTED BY CINEC CAMPUS

23. Contribution to Technical Education

Transnational Education CINEC and Dalian Maritime University in China Commenced its Successful joint venture in 2007.

FMSS contributed to various training workshops organized by CINEC for leading industry players such as MAS and Brandix to give latest knowledge and apply innovative training methods



Students visit the Dalian Maritime University as organised by FMSS



24. FMSS students participating in the International Cultural Festival as arranged by FMSS





Dalian Maritime University Delegates visit in Sri Lanka 2024



25.2 National recognition

FMSS has been recognized by the National Research Council of Sri Lanka.

NRC Merit Award for Scientific Research

Each year, an award will be also given for each of the second 100 papers published in journals with the highest SCImago Journal Ranking (SJR), in which 20% or more of the authors of the publication are Sri Lankan scientists with a Sri Lankan institutional affiliation.
<https://www.nrc.gov.lk/>

Cinec Ajith Pieris

Chitraka (20 th Dec) / Suranji / Menik / Janaka / Lasantha / Charith /
Ranjith / Udayani / Chandima/ Arjuna / Duminda / Lalith / Krishan /
Peshala / Sedrick/ Tharanga / Punga / Thisara

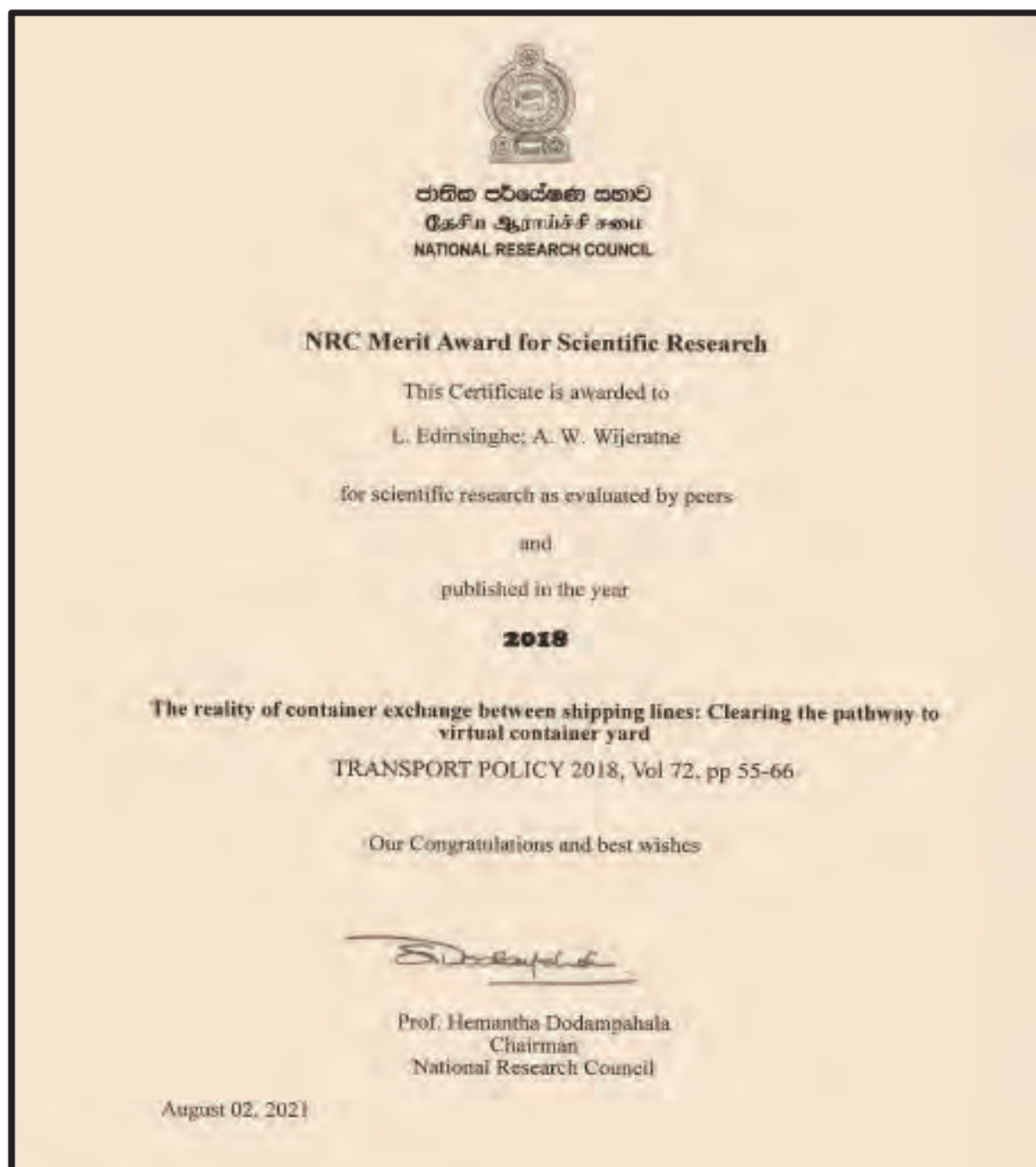
Thanks for all your updates for today.

Dear All ,

I am happy to announce that a research paper submitted by Prof. Lalith Edirisinghe has received a Merit Award from the National Research Council of Sri Lanka .

Congratulations Lalith !!

23/5/2



26. Education Innovation

Education Vertical Integration (EVI), an innovative education concept introduced by FMSS

FMSS introduced a new educational concept in Sri Lanka based on Education Policy proposals submitted to the Ministry of Higher Education. Two national projects under this concept has been successfully implemented by CINEC as at end of 2024.

Policy Paper on Tertiary Education

Author
CINEC HEI Society Linkage Cell CINEC Campus (Pvt) Ltd, Millennium Drive, Malabe, Sri Lanka
Presented to
Secretary to the Ministry of Education, Sri Lanka
Proposal Version
DOR/2019/001/PP01/Draft 001
Submission Date
2020.10.28
Policy type
New Education Policy
Policy term
This is a permanent policy subject to review/renew in every three years

27. Contributing to National Tasks.

Establishing a National Day for seafarers in Sri Lanka was the second mega project conducted by FMSS in line with new education concept proposed by CINEC namely, Education Vertical Integration (EVI). It is also in support of the national vision to increase the Seafaring community to 50,000 by 2030.

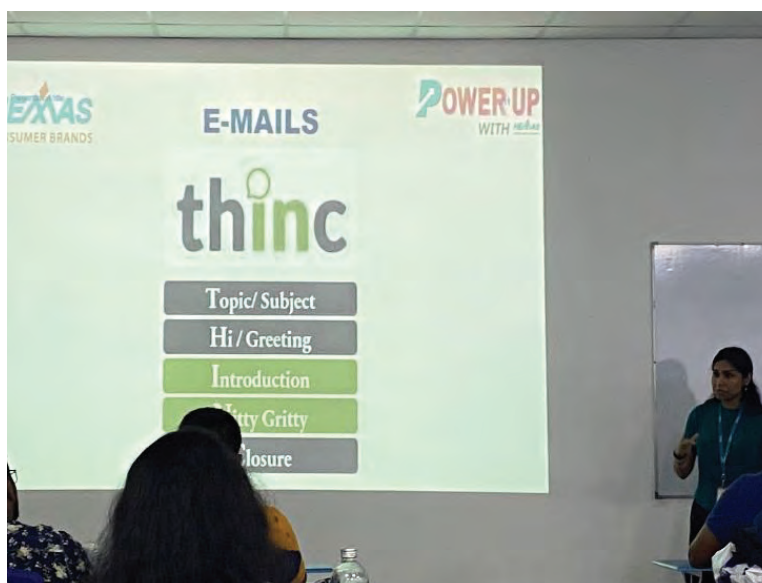




28. Professional Development Program for undergraduates

The Faculty of Management and Social Sciences is very keen that the students are well prepared to enter the industry culture in a competitive environment. Therefore, all students are given a compulsory “Professional Development Training” prior to their internship. The Industry experts are hired to provide this training.







29. Industry Level Consultation

Faculty of Management and Social Sciences gets invitation from various state and non state organisations to contribute through consultation on various subjects.

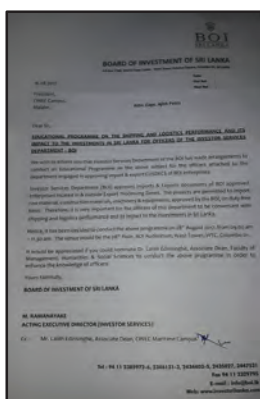
From: Priyadarshanie Hewawasam [<mailto:renukaP@edb.gov.lk>]
Sent: Friday, July 12, 2024 1:38 PM
To: 'Lalith Edirisinghe'
Cc: 'Niles Perera'; 'Ruwan Waidyaratne'; 'Indumini Kodikara'
Subject: RE: Capacity building - Survey for Logistics Sector

Dear Prof. Lalith,
 Thank you for the draft curriculum proposal.
 We would like to arrange a meeting to discuss this further with the committee. Therefore, I would appreciate it if you could suggest few dates within this month so that I will check others' participation and organize the meeting.

Kind Regards,

 **Priyadarshanie Hewawasam**
 Assistant Director
 Export Services Division
renukap@edb.gov.lk
 +9411 2300705/11(Ext:286) +9411 2303862
Sri Lanka Export Development Board,
 No. 42 Nawam Mawatha, Colombo-02, Sri Lanka.
www.srilankabusiness.com

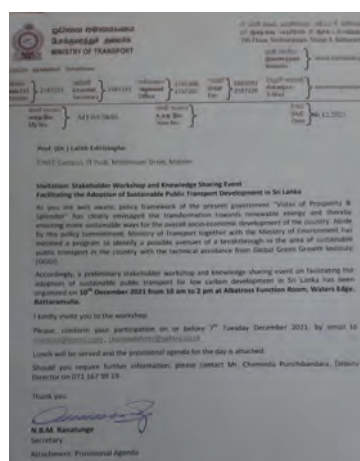
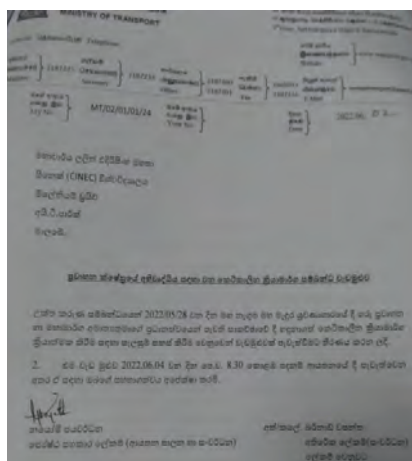
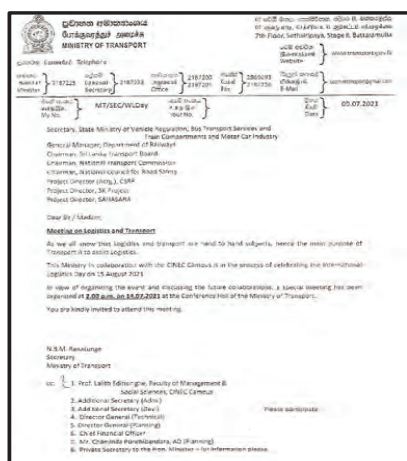
29.1 FMSS was invited by the Board of Investment Sri Lanka to provide training to their senior Officers



29.2 Internal Resource Committies

FMSS has formed various committees to provide consultation to cater to the request from industry organizations and associations. While this benefits industry and society, the individual staff members are getting vital expose to demand and trends in the ever-changing world.

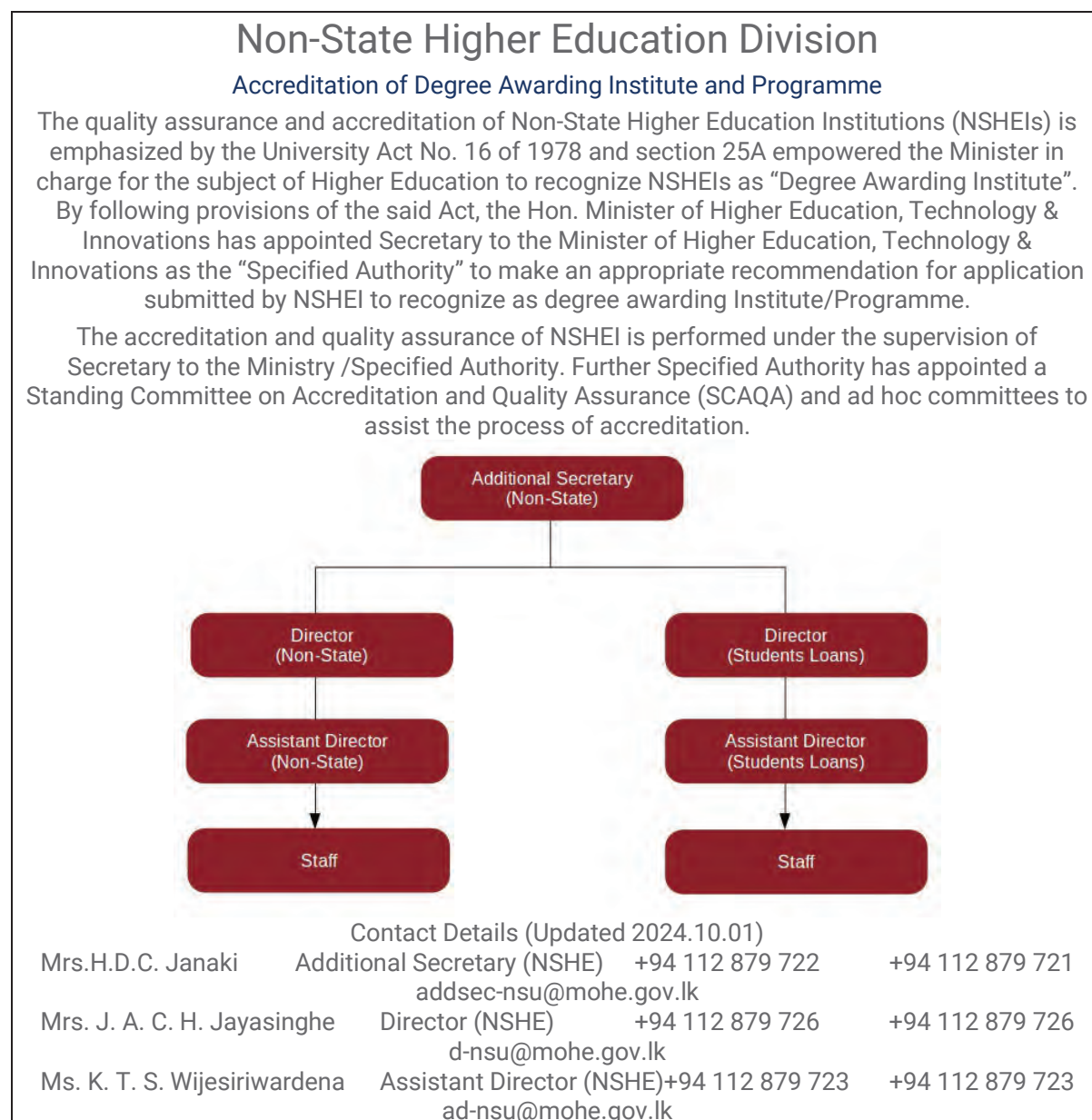




30. Regulatory and statutory measures.

Primary Contact point with the regnlatng body in Sri Lanka.

Faculty of Management and Social Sciences has been delegated by the management of CINEC to represent CINEC with the Ministry of Education and to be the key contact point with ministry dealings for both academic and administrative.



30.1 GOVERNMENT INTEREST FREE STUDENT LOAN SCHEME

The Student Loans Division in the Ministry of Education implements, Interest Free Students Loan Scheme (IFSLS) for the Sri Lankan Students who have passed G.C.E (Advanced Level) Examination. The opportunity is given to follow selected degree Programmes accredited and at all the Non-State Higher Education are approved by the Ministry of Education.

31. Staff Training Programms and Continuous Improvement

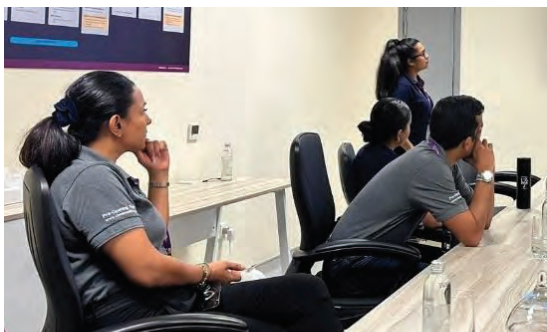
Faculty of Management and Social Sciences (FMSS) volunteer to organize various staff development common programs and recognize staff to benefit all faculties



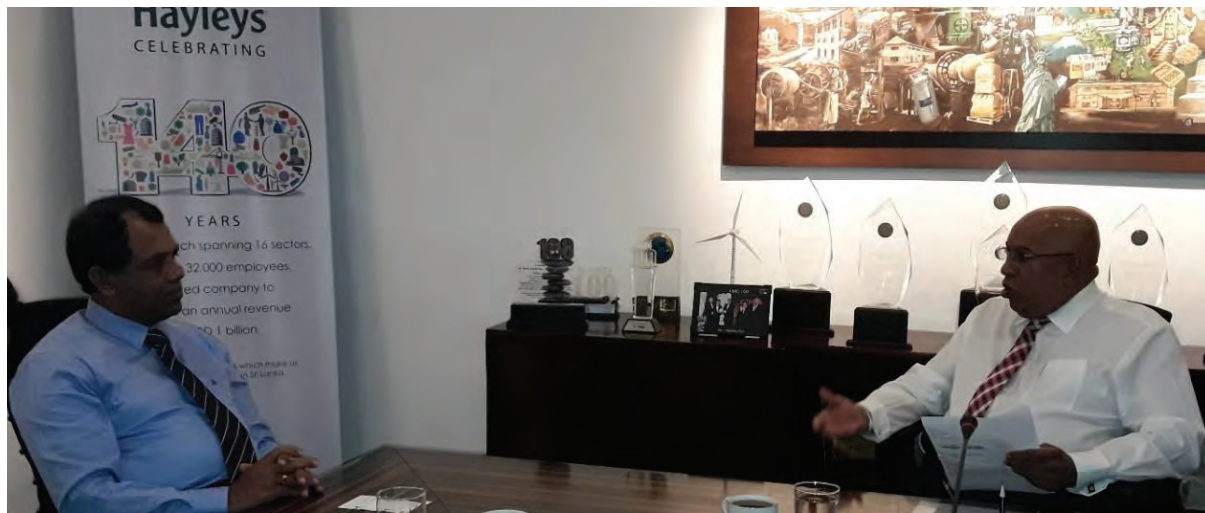
32. Linking with the Corporate World.

Faculty of Management and Social Sciences has developed a strong bond with State and not state organisations leveraging the long standing relationship with industry and academic experts.

Connecting with Corporate world has been the key to securing internship to students on regular basis and arranging Field visits.



FMSS collaborate with the heads of leading organizations in Sri Lanka to effectively implement the Education Vertical Integration concept.



FMSS is very popular among various institutes and organizations in the national education system in Sri Lanka for training and development.

Workshop on Foreign languages pedagogy and Assessment and Evaluation process has been conducted at the National Institute of Education. 2024.06.25



33. Educational Exhibitions

CINEC Edu Expo 2023 Educational exhibition. This was the first event of this nature in CINEC history.

FMSS students are given the opportunity to showcase their study majors covering all degree programs in the CINEC Edu Expo.

Also, the FMSS was assigned to lead in the third day proceedings of Edu Expo 2023 as the overall in charge of CINEC Edu Expo Exhibition representing all faculties.



Faculty of Management and Social Sciences displayed its iconic innovations at the exhibition for the first time.

1. CONECT

This is a patented product facilitated by the World Bank.

2. INTELO

This is an educational Software development through a research funding of the World Bank.





34. Research Symposium

Research is highly respected by the staff of the Faculty of Management and Social Sciences. Every degree program conducted by the Faculty has a research component.

Research FMSS was the organizer of the CINEC annual research symposium in 2022. The event was planned and executed by the faculty staff giving the prominence to CINEC own resource persons rather than importing from outside. This facilitated all the young staff members to hold responsible positions in the conference under close supervision of the senior well experienced staff. The senior staff was used to showcase the strength of CINEC by getting them into one platform under various activities during the symposium.

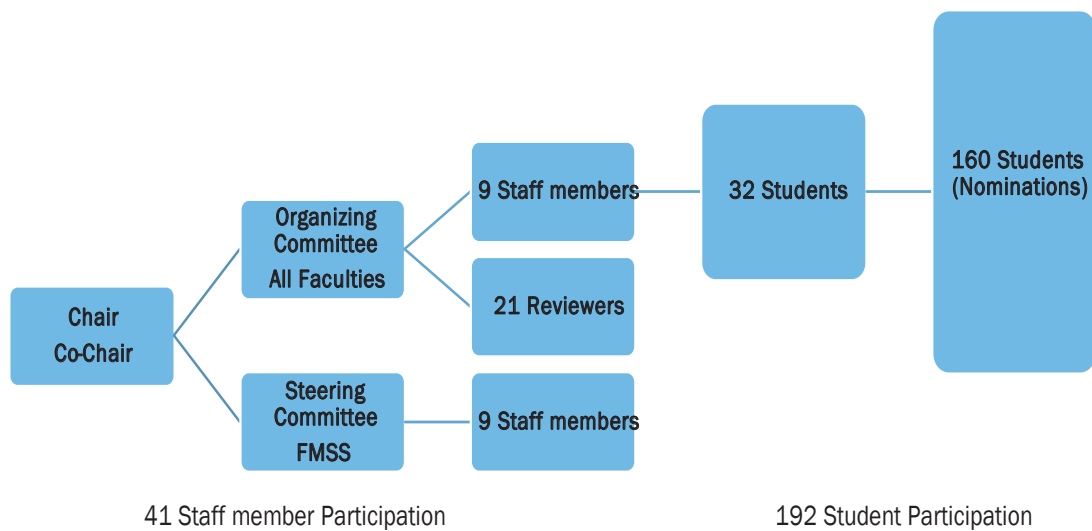
International attiliation for the symposium



Due to the relevance of research publication skills to students a strategic approach was initiated by the Dean of the faculty chair Professor Lalith Edirisinghe to engage them in this task.

This was done for both academic and Administrative Sense. Accordingly 41 staff members, representing all faculties and 192 students have got the chance to directly contribute to the event.

EXPANDING DIRECT PARTICIPATING OPPORTUNITY TO STUDENTS THROUGH SNOWBALL APPROACH





A Press Conference was held to give public awareness about the Symposium.



Best research papers were awarded to motivate students





The Faculty staff played the keyrole in the academic and administrative procenes. The young staff was given the opportunity to Chair the evaluation panels. under the guidance of senior staff. The highest quality was maintained through constant monitoring by the Dean and other senior staff.

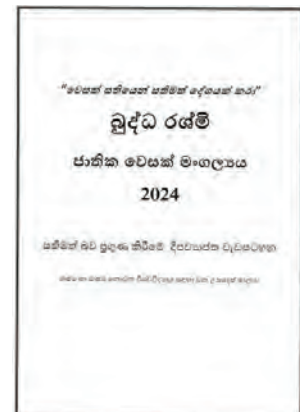




35. Focusing on human and spiritual values and standards

Faculty of Management and Social Sciences is committed to follow the CINEC vision to create highly disciplined citizen to the country.

FMSS organised Sathi Program in CINEC jointly with Faculty of Marine Engineering



FMSS was assigned to conduct the CINEC Posen Bodu gee prasangaya in 2023 on behalf of the CINEC Events Organizing Committee.





36. Promoting the Aesthetic Skills and Values.

Faculty of Management and Social Sciences is fully committed to enhance the aesthetic skills of its staff members. It is expected that such pleasant working environment will improve the quality of life and the students will be the ultimate beneficiaries.

Faculty staff engage with all entertainment activities of CINEC and play a leading role in organizing these events.





Faculty of Management and Social Sciences initiated a singing competition even during the COVID 19 closure. The first ever “CINEC STARS” competition was organized by the faculty for both staff and student of all faculction of CINEC.

37. Presentation and Leadership Skills

Faculty of Management and Social Sciences is one of the founder Presidents of CINEC Toastmasters Club.

CINEC Toastmasters Club (Toastmasters, USA)

FMSS gave the leadership to CINEC Toastmasters Club during 2017-2019. Toastmasters International is a nonprofit educational organization that builds confidence and teaches public speaking skills through a worldwide network of clubs that meet online and in person. In a supportive community or corporate environment, members prepare and deliver speeches, respond to impromptu questions, and give and receive constructive feedback. It is through this regular practice that members are empowered to meet personal and professional communication goals. Founded in 1924, the organization is headquartered in Englewood, Colorado with approximately 270,000 members in more than 14,000 clubs in 150 countries.

CINEC Toastmasters Club was recognized as a DISTINGUISHED CLUB during 2017-2018



38. Initiatives to Expand the Seafaring Community in Sri Lanka

Under the new education Concept Introduced by the Faculty of Management and Social Sciences namely, Education Vertical Intergration, the second key project in vertically intergrating Maritime education was launched.

Sri Lanka, with a sea area seven times its land area, is uniquely positioned to become a leading hub for seafaring professionals. However, despite the high demand for Sri Lankan seafarers due to their excellent track record, the nation faced a critical challenge in bridging the awareness gap about lucrative maritime career opportunities. This report outlines a series of strategic initiatives undertaken between 2021 and 2024 to increase the seafaring community from 16,500 in 2022 to 50,000 by 2030. The goal is to achieve a projected annual foreign exchange income of USD 1.5 billion while fostering maritime education and awareness at the grassroots level.

Authoring a Foundational Textbook - 2021

- Activity: Developed a textbook designed to serve as the base document for creating a school curriculum from Grade 6.
- Objective: To introduce maritime concepts early in the education system, inspiring interest in the maritime industry among young students.
- Outcome: The textbook laid the groundwork for a comprehensive educational framework, aligned with national interest.

The same approach as in the Logistics textbook was applied in this book too to attract young students to read the book. All artistic drawings were done by a schoolgirl because the new subject will be taught from grade six in schools.



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2022 (ongoing): Formal Discussions with Key Ministries to expedite faculty projects.

- Activity: Conducted a series of discussions with the Ministry of Education and the Ministry of Ports and Shipping.
- Objective: To influence policymakers by presenting evidence supporting the economic and career potential of seafaring.
- Outcome: Generated government interest and initiated momentum toward including maritime education in national policies.

The various gaps in education system were discussed at high level conferences and solutions were proposed through SLANSHEI- Sri Lanka Association of Non-State Higher Education Institutes. The FMSS is representing CINEC at this national forum on the directives of President of CINEC. The proposals under EVI has been appreciated at these discussions.

39. Representing CINEC in key Education Associations

Collaborating to strengthen the Education Sector in Sri Lanka. Faculty of Management and Social Sciences Strongly believes that Collaborative approach is the best approach to deliver most difficult tasks successfully spending least resources. It is the best way to get the real Synergy that never realizes as individuals. Logistics is the success word of the Faculty. It is all about applying the logistics theories into practice.

“Conceptually Logistics is the science and art to derive the heighest output by employing the least amount of resource in a systematic management Process.”

- Chair Professor Lalith Edirisinghe

FMSS has been nominated by the management of CINEC to represent in the Sri Lanka Association of Non-State Higher Education Institutes (SLANSHEI) that was established in 2016 through the initiation of seven leading private higher education institutes to address

the needs of and provide leadership to the non state higher education sector in the country. The founding members included Aquinas College of Higher Studies, Asia Pacific Institute of Information Technology (APIIT), Colombo International Nautical and Engineering College (CINEC), Horizon Campus (HC), Sri Lanka Institute of Information Technology (SLIIT), and the Institute of Chartered Accountants of Sri Lanka (CASL).





Accordingly FMSS continue to play a key role in the higher education sector policy making and implementation of various strategic programs to promote Non - state education sector.



40. Backward Integration Process of Education in Sri Lanka

Faculty of Management and Social Sciences successfully incorporated Logistics in the School curriculum in 2017. Incorporating the new subject “Commercial Shipping and Maritime Science” from grade six is the second key project initiated by the Faculty.

Engagement with National Institute of Education and Schools

41. Discussions with National Institute of Education (NIE):

- Explored the feasibility of incorporating shipping as a subject in government schools.
- Result: Gained initial support for integrating maritime science into the school curriculum.

Prior to the approval of the inclusion of proposed subject a comprehensive review has been done about how CINEC do the training and education of this subject. Faculty of Management and Social sciences was able to convince National Institute of Education and it was appreciated as an Evidence based well thought timely proposal.

Engaging with authorities of Secondary level education in Sri Lanka.

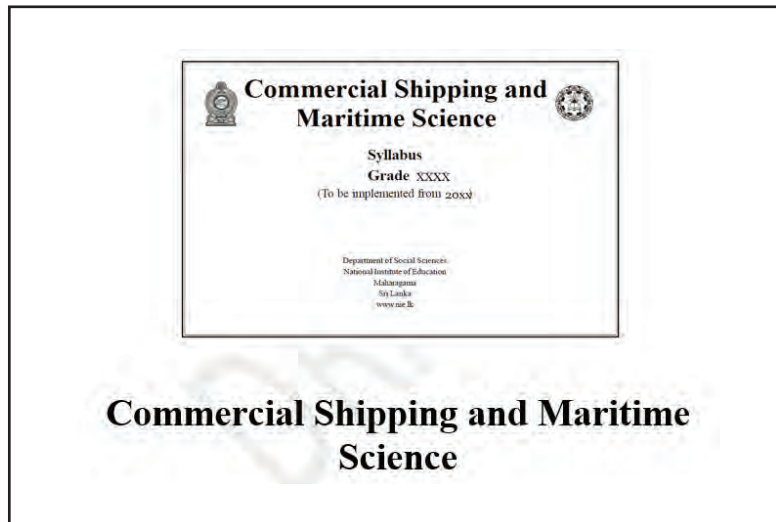
Faculty of Management and Social Sciences took, the challenge to convince relevant authorities to make a serious decision to incorporate a new subject in school curriculum. faculty made untiring efforts to change the mindset of government officials by providing the awareness with real life examples. Finally the decision makers agreed to visit CINEC to experience how we teach this challenging subject.



Granting the Formal approval to proceed with a draft syllabus on Shipping.



The Faculty of Management and Social Sciences was finally appointed by the National Institute of Education to draft the Syllabus for the proposed subject.



Engaging with the ultimate beneficiaries of the Maritime project : Schools Education Vertical Intergration (EV1), the new education concept introduced by the Faculty of Management and Social Sciences may lead to a paradigm shift in Sri Lankan Education System. Therefore Faculty has approached the ultimate beneficiaries of their project.

42. Engagement with Selected Schools: Awareness for Maritime Education in Sri Lanka

- Facilitated the formation of College Maritime Associations in selected schools.
- Impact: Built grassroots interest in maritime careers among students and their communities.

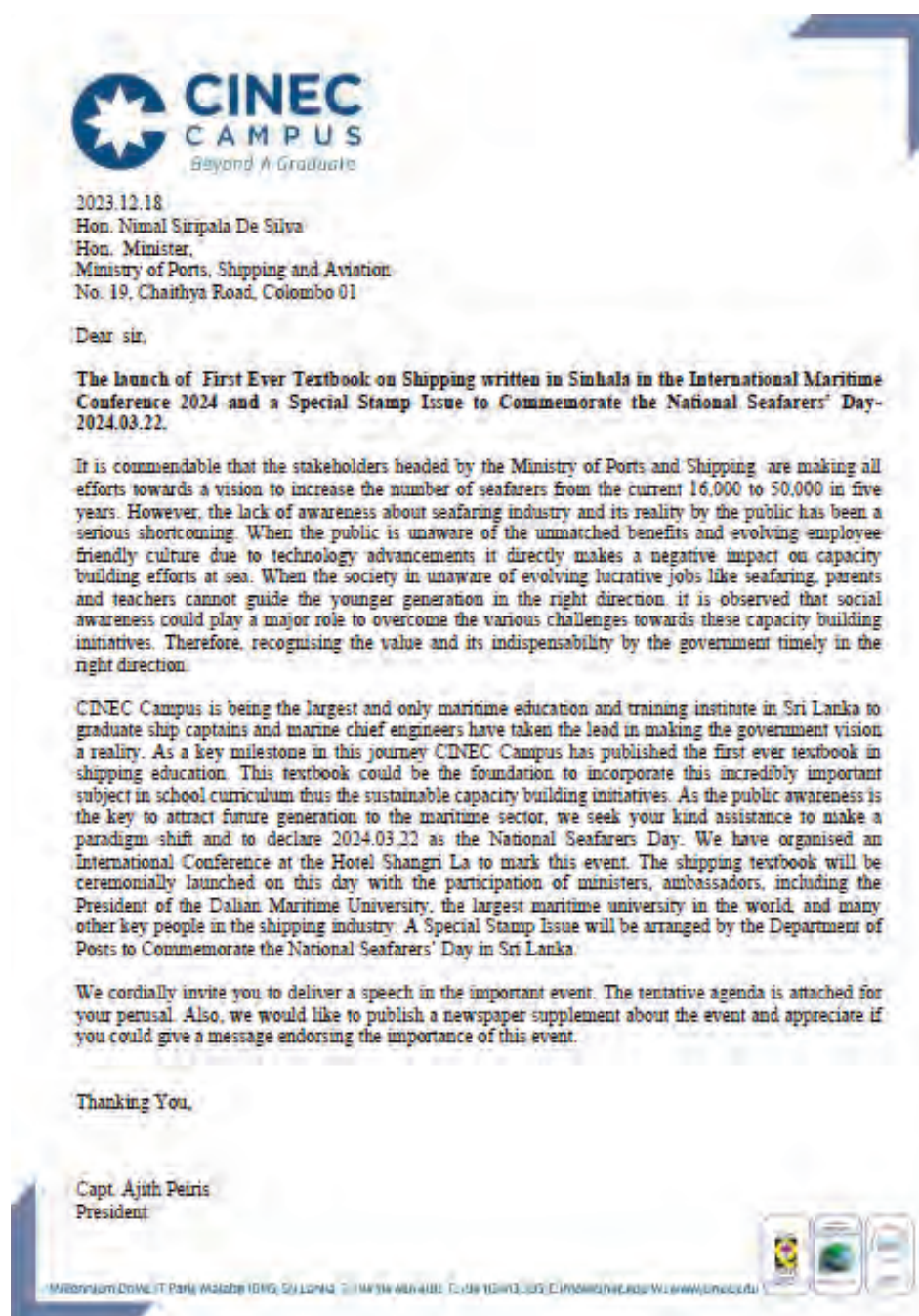


43. Establishing National Recognition and Educational Infrastructure to suit future demands

Based on Education proposal namely, “Education Vertical Integration” (EVI) analysis FMSS identified the gap in the present education system and made various proposals to relevant ministries in the Government.

43.1 Engaging with Maritime Industry who will be the ultimate beneficiaries of the Project

Faculty of Management and Social Sciences is the leader in bridging the gap between school and shipping industry. While the relevant faculties namely, Faculty of Maritime Science and Faculty of Marine Engineering deliver the degree program the Faculty of Management and Social Sciences created the required platform to make the integration process possible in an effective and efficient manner. since the Dean of the Faculty of Management and Social Sciences is also a Seafarer this marriage between the industry the university and the Industry took place successfully.



44. National Day for Seafarers:

Social Awareness for the best results integrating the education vertically. The Faculty of Management of Social Sciences initiated the declaration of a national day in Sri Lanka for seafarers. The Faculty used the previous experience of launching the National Logistics day in 2021.

- Activity: Worked with the Ministry of Ports and Shipping to establish a National Seafarers' Day.
- Objective: To promote public recognition of the contributions of seafarers and raise awareness about maritime opportunities.
- Significance: Marked a milestone in honoring and promoting the seafaring profession.

These proposals were highly taken by the government and immediate action taken to implement all proposals made by FMSS.





44.1 Stamp and First - Day Cover:

Issue of Commemorative stamp and a first day Cover to mark the special day.

The launch of the textbook in Shipping authored by Chair Professor Lalith Edirisinghe, Dean of the Faculty took place on the National Seafarers day.

- Activity: Issued a commemorative stamp and first-day cover under the Department of Posts and Telecommunications.
- Impact: Created a symbolic representation of the importance of seafarers to the nation's economy.



Bridging the Gap in Maritime Education in Sri Lanka.

Faculty of Management and Social Sciences identified the fundamental issue that prevents the students entering to the lucrative Commercial Shipping Industry That is the poor awareness and misconceptions about this industry.

45. Bridging the Gap : Maritime Education in School Curriculum

Incorporation of “Commercial Shipping and Maritime Science” as a School Subject:

- Activity: Government officially introduced this subject in schools starting from Grade 6.
- Outcome: Institutionalized maritime education at the foundational level, ensuring a steady pipeline of future maritime professionals.

The Historic moment of announcing the inclusion of new subject namely, Commercial Shipping and Maritime Science in schools in Sri Lanka

The Director - General of National Institute of Education (NIE) made the declaration of new subject in his formal speech.

Junior Secondary Level

Broad Learning Area	Essential Learning Areas	Credits	Further Learning Areas	Credits
STEM	Mathematics	3	Mathematics for Further Studies	
	Science	3	Science for Further Studies	
	Health and Physical Education	2	Applied Technology	
	ICT	2	Health and Sports	
	Agriculture & Technology for Life	1	ICT for Further studies	
			Commercial Shipping and Maritime Science	

Senior Secondary Level

Broad Learning Area	Essential Learning Areas				Further Learning Areas	
	Category 1	Credits	Category 2	Credits	Category 3	Credits
STEM	Mathematics	3	Health and Physical Education	2	Mathematics for Further Studies	
	Science	3		1	Science for Further Studies	
			Information Technology	2	ICT for Further Studies	
			Agriculture & Technology		Applied Technology	
					Commercial Shipping and Maritime Science	



Faculty of Management and Social Sciences recognized the lack of literature in Sinhala on this new subject.

Launching of inaugural Sinhala Textbook on Shipping:

- Description: Published a textbook in Sinhala covering concepts in shipping, catering to middle and secondary school levels.
- Significance: Made maritime education accessible and relevant to local communities.

The book was launched in a high-level formal state ceremony at Hotel Shangri La on the National Seafarers' Day.



The Faculty also exploring the possibility of translating this book in to tamil shortly.

45.1 Enhancing awareness about the new subject in school curriculum

The book was formally presented to the Asst. Secretary to the Ministry of Education MRS. Chandima Janaki at the ministry office, Vice Chancellor of University of Colombo Schools, and other relevant bodies.



Add. Secretary, Ministry of Education Mrs. Chandima Janaki positively contributed in this project from its inception



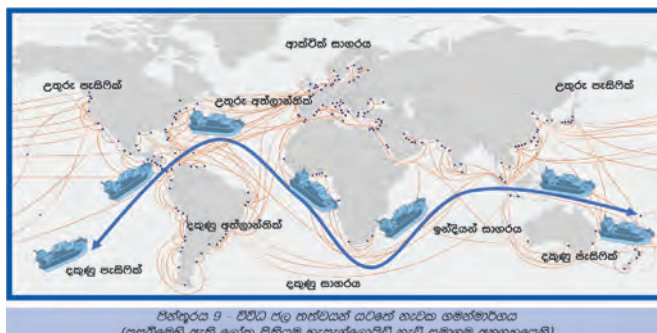
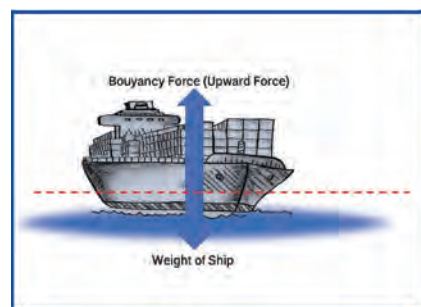
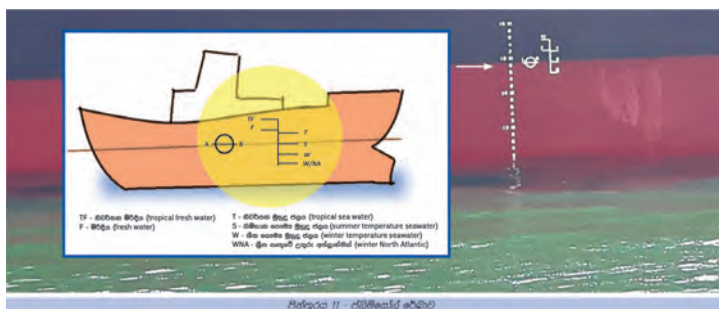
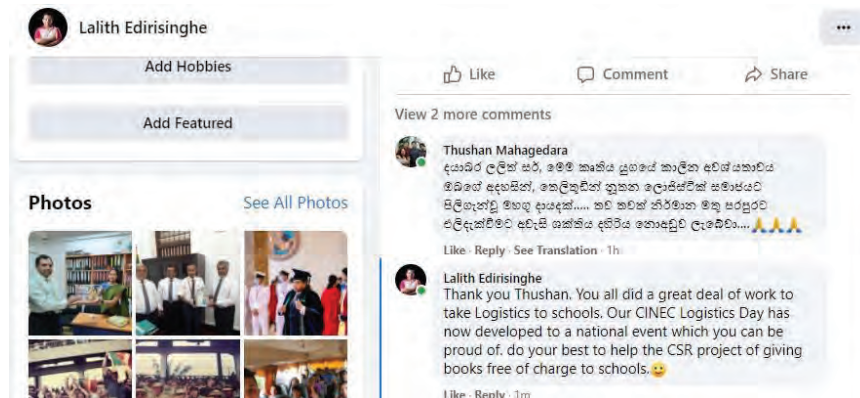
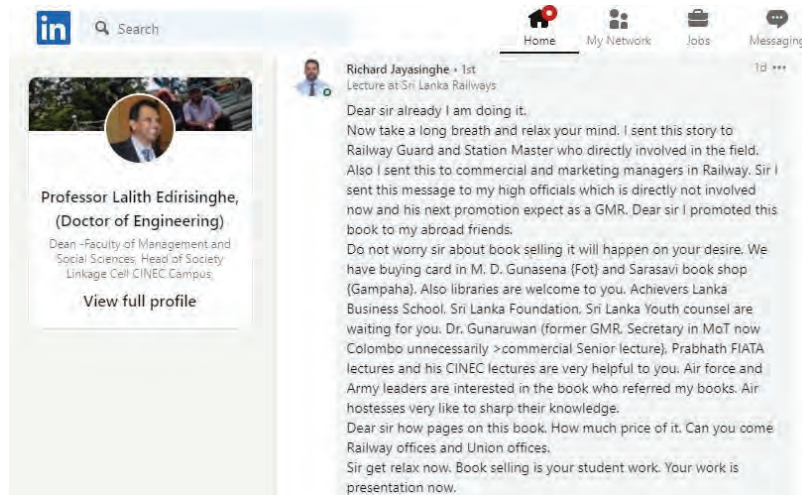
The Vice Chancellor of University of Colombo Prof. H.D. Karunaratne is Very appreciative about this initiative by the Faculty of Management and Social Sciences.



Public opinion about the book.

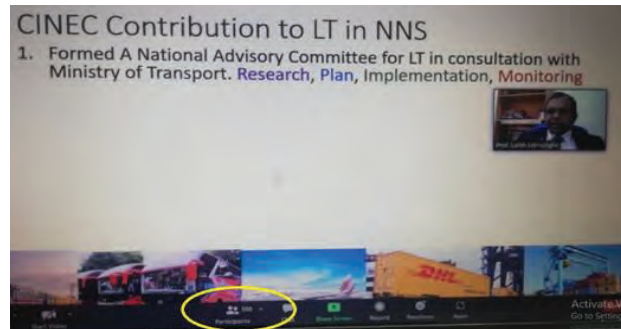
It is evident from very positive comments the author received about the book that even the general public is aware the need for education in shipping.

Comments in the social media about the publication of textbook



46. Industry Collaboration

Collaboration with Industry Association is the key to connect the staff and students to ensure strong vertical integration in education.



47. Contribution to the Professional Education



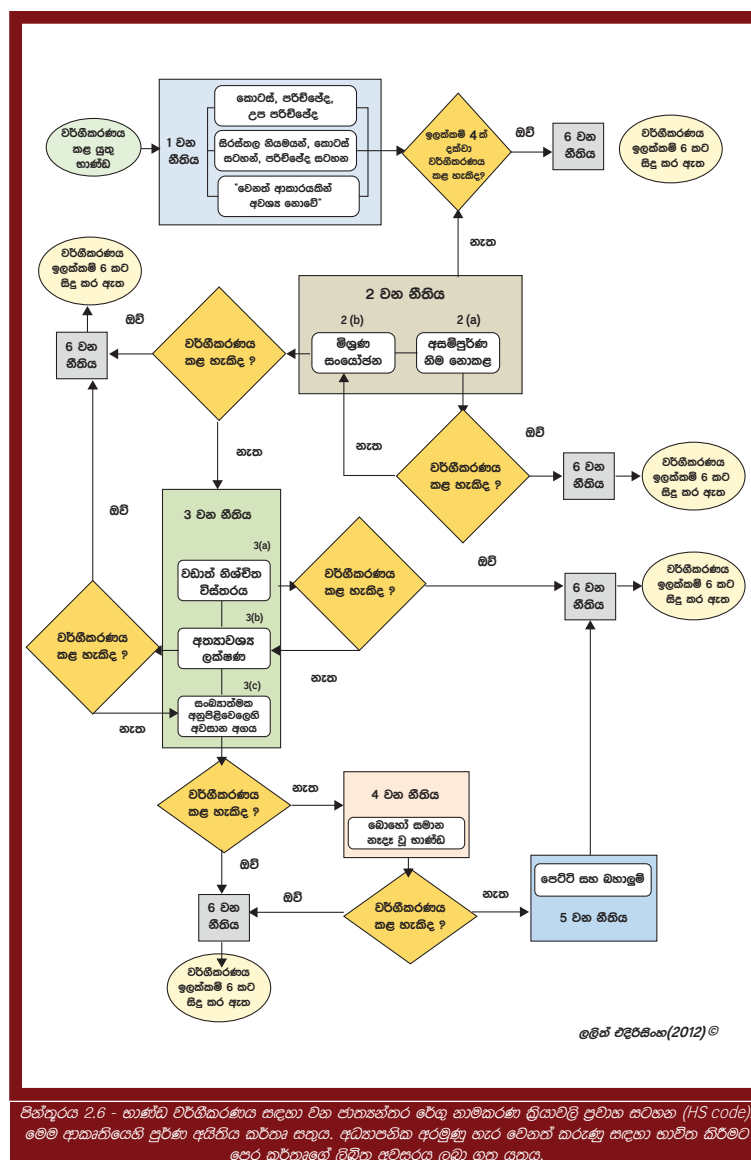
Faculty of Management and Social Sciences has frequently contributed to fill Various gaps in the literature.

Faculty has introduced many new theories, models, acronyms under various management and social science disciplines.

The Model on Customs HS Classification is presently used by the resource persons in relevant modules.

Contribution to the academic literature Faculty of Management and Social Sciences has frequently contributed to fill various gaps in the literature.

This model is extracted from the first textbook published on Logistics in Sinhala language



48. Combining the Theory and Practice for productivity optimization

Faculty of Management and Social Sciences is closely associated with various industry forums. Therefore, the faculty frequently identifies the knowledge gaps that exist in the industry and bridge those gaps.

Ceylon Association Of Shipping Agents (CASA) is the voice of the Shipping industry in Sri Lanka. The Bridge Magazine is published by CASA. FMSS is a founder contributor and author of this prestigious quarterly publication.



Back-to-Back publications by
Prof.(Dr) Lalith Edirisinghe and Co authors

Capt. Ajith Peiris	Admiral Thisara Samarasinghe
Capt. Harendra Perera	Ms. Preeni Withanage
Dr. Pratibha Mahanamahewa	Mr. Sampath Siriwardane
Mr. Hansa Edirisinghe	



INTRODUCING
LOGISTICS EDUCATION IN
SCHOOLS

DR. LALITH EDIRISINGHE
MBA, CIMA, CISM, PGDPM, EDM, CHARTERED MARKETER
ASSOCIATE DEAN
FACULTY OF MANAGEMENT, HUMANITIES AND SOCIAL
SCIENCES
CINEC MARITIME CAMPUS




SEAFARING:
A KEY
FOREIGN
EXCHANGE
EARNER to
SRI LANKA




Capt. Ajith Peiris Prof. (Dr.) Lalith Edirisinghe

LOGISTICS MANAGEMENT IN THE COMMERCIAL WORLD

THE MILITARY PERSPECTIVES



ADMIRAL THIRASA SAMARASINGHE
RSP, VSV, USP, NDCPSC, DBA
SENIOR CONSULTANT, CINE CAMPUS



PROFESSOR (DR) LALITH EDIRISINGHE
DEAN/ISS, CINE CAMPUS

REGAINING TOURISM IN NEW NORMAL SCENARIO:

INTRODUCING THE TOURISM LOGISTICS CONCEPT



PROF. (DR) LALITH EDIRISINGHE

Tourism sector contributes a considerable share to the GDP in many countries. The impact of Covid pandemic on this industry is going worse when comparing the pre and post pandemic performance. After considering points to that the tourism sector expects Covid like world is the current scenario. In other words, the scenario named to introduce the new normal scenario. Secondly, to the tourism industry, Covid has caused significant closing business in Tourism. This paper highlights conceptual approach regarding the future of tourism industry. From the logistics perspective to making the tourism Covid pandemic with impact to tourism sector.

LOGISTICS, YESTERDAY; SUPPLY CHAIN, TODAY; AND SUPPLY NETWORK, TOMORROW



Unlikely events of the past years have compelled us to reconsider the design of our global supply networks. Initially, the pandemic has destroyed the existing global supply chain and companies have struggled to increase supply chain resilience that ensure capacity and availability. In the aftermath of COVID as well as through the recovery in Ukraine, it clearly reflects a ripple effect of events that change these supply chains to new ones (1). This background has had industry experts and academics to create a strategic and growth-oriented awareness about the fast-paced these global trends pertaining to supply chain and network. Working in isolation and trying to "survive the shock" is fundamentally detrimental to a sustainable world.



Prof. (Dr) Lalith Edirisinghe

A Review of DEMAND AND SUPPLY of SHIPPING

"God must have been a shipowner. He placed the raw materials for iron where they were needed and covered two thirds of the earth with water." - Erling Naess




Prof. Lalith Edirisinghe



Capt. Harindra Perera

HOW IMPORTANT AND VALUABLE ARE THE SEAFARING INDUSTRY AND SEAFARERS TO SRI LANKA



An interview with a **MARITIME VETERAN CAPT. AJITH PEIRIS** by **PROF. LALITH EDIRISINGHE**

TRANSFORMING 10 PL ORGANIZATIONS




Professor Lalith Edirisinghe
CINE Campus

TRANSFORMATION OF 10 PL ORGANIZATIONS

Manufacturers need the services of a logistics service provider as they perform a variety of their distribution, warehousing, and fulfillment services.

Transportation is an essential part of moving goods, materials, and goods from one place to another. Thus, transportation is divided into two parts: passenger transport and freight transport.

Freight transport is a service that involves the movement of goods from one place to another. It is a service that involves the movement of goods from one place to another. It is a service that involves the movement of goods from one place to another.

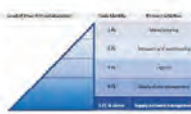


Figure 1: Transformation of 10 PL Organizations



An Algorithm to Reduce Container Reposition Cost through Virtual Container Yard



By Hansa Edirisinghe

Virtual container yard

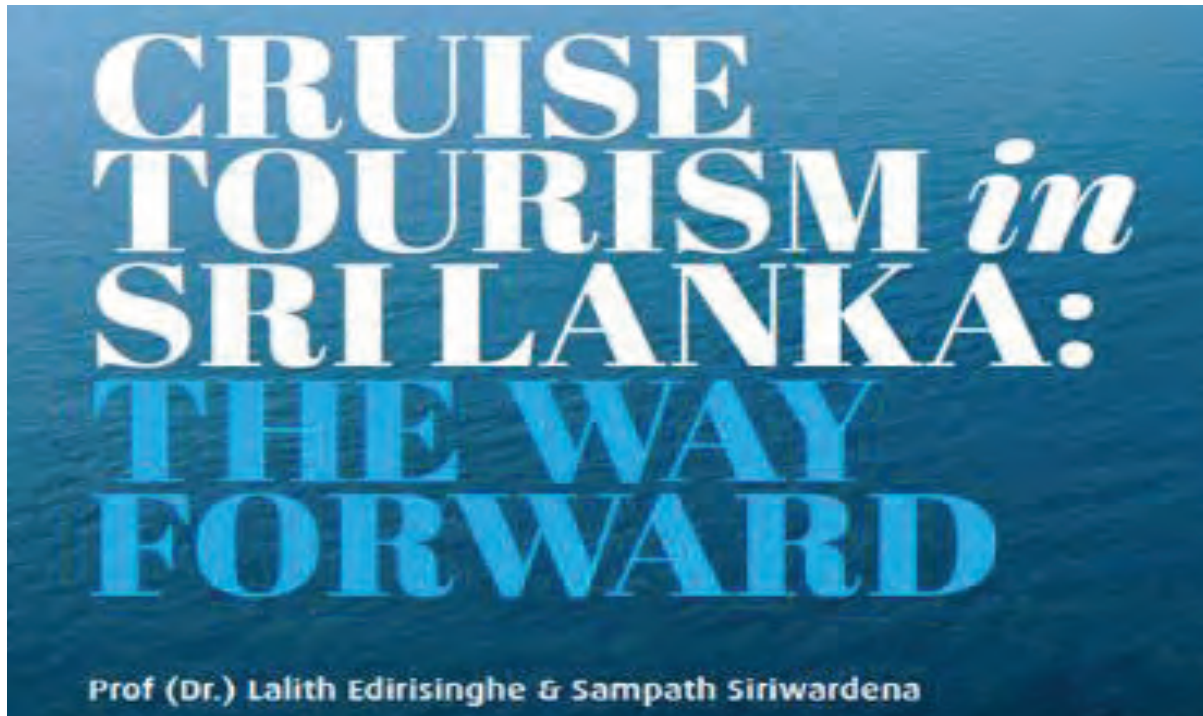
Container inventory imbalance causes a substantial cost to carriers amounting to twenty two percent in the overall cost structure of containers. The most popular mechanism to overcome this

About the first Author

Hansa Edirisinghe obtained his MSc in Information Technology from the University of Cardiff Metropolitan, UK after completing BSc (Hons.) in Computing awarded by the University of Portsmouth, UK. He presently reading for his Master of Philosophy in ICT offered by Sri Lanka Institute of Information Technology (SLIIT). He carries ten years industry experience in computing and ICT and presently attached to the Board of Investment (BoI) Sri Lanka as information Technology officer.

This article was co-authored by Dr. Lalith Edirisinghe and Gajanan Vettivel

Dr. Lalith Edirisinghe has a PhD in Transportation Planning and Logistics Management. After joining Ceylon Shipping Corporation as a Cadet in 1981 he now carries 38 years industry experience in shipping and logistics. He is presently working at CINEC Campus as the Dean of Faculty of management Humanities and Social Sciences. Gajanan Vettivel is reading for MBA (PDM-SJP) He has a Master of Information Systems Management (CBO) and has experience in Systems Administration / Engineering. He is the Network Administrator and Instructor at CINEC Metro Campus and helps ensure the system requirements and aids in a better learning experience for students.



Simplified method to identify the Harmonized System Coding



By Dr. Lalith Edirisinghe, PhD

Traditionally, it is considered that assigning the appropriate Harmonized System code (commonly known as HS code) is tacit knowledge. Many practitioners used to ascertain the HS code of commodities through the hands-on experience, or by simply following the instructions of their superiors or solely according to the discretion of customs officers. This practice will not be a big challenge when the importers and exporters handled just a handful of commodities. However, with the gradual increase of international trading and logistics activities the industry has become extremely complex, resulting in the logisticians need to deal with many commodities, hence, the HS codes. This paper provides a simplified method for users to find the accurate HS code of any complex and cargo/commodity promptly and logically. Therefore, the Documentation or Customer service staff in the shipping line/agent office should be very familiar with the HS

nomenclature to expedite the booking process while eliminating risks of potential customs penalties.

With the implementation of ENVS Entry System, the complexity of HS codes has increased significantly.

The HS code is a 6-digit code used to classify goods for international trade. It is a key component of the Harmonized System, which is a global system of classification for goods.

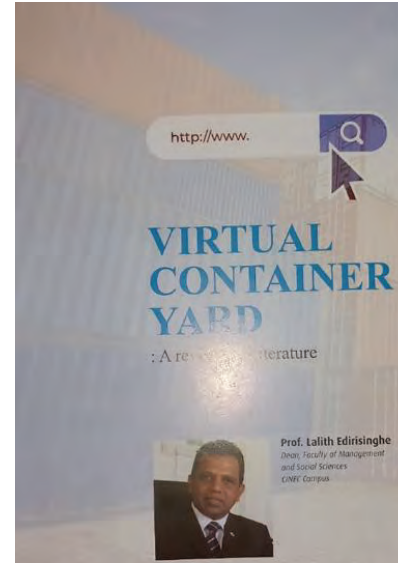
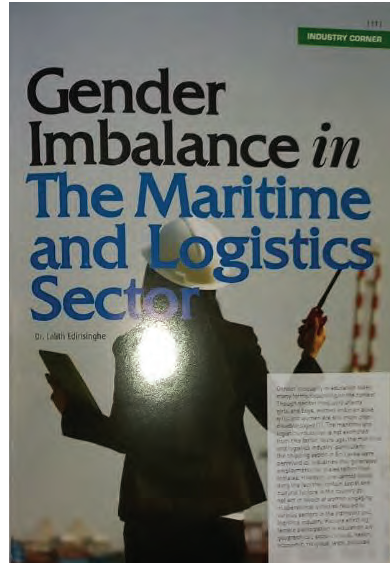
The HS code is used to identify goods for customs purposes. It is a key component of the Harmonized System, which is a global system of classification for goods.

The Harmonized System is a structured system of names and numbers for classifying traded products developed and maintained by the World Customs Organization (WCO). The below flow chart explains the process that usually follows in classifying goods.

and 8-digit subheadings. It is important that the shipping line/shipper provides the acceptable goods description and Valid HS code as mentioned by the World Customs Organization (WCO) - 6-digit code. The HS code has been viewed as just a number by most of the stakeholders in Logistics, Transport, and the supply chain industry. However, the reality is that this code reveals vital information about the commodity that you declare and only those who could visualize the internal mechanism may be able to convert the number (data) into information.

The HS code information is in addition to all other relevant information required to process the shipment. It is an international standardized system of names and numbers for classifying traded products developed and maintained by the World Customs Organization (WCO). The below flow chart explains the process that usually follows in classifying goods.





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1. ප්‍රවේශය

ශ්‍රී ලංකාවේ දිවයිනේ ප්‍රධාන කර්මාන්තය වන්නේ කෘෂිකර්මාන්තයයි. කෘෂිකර්මාන්තය ශ්‍රී ලංකාවේ දිවයිනේ ප්‍රධාන කර්මාන්තය වන්නේ කෘෂිකර්මාන්තයයි. කෘෂිකර්මාන්තය ශ්‍රී ලංකාවේ දිවයිනේ ප්‍රධාන කර්මාන්තය වන්නේ කෘෂිකර්මාන්තයයි.

කෘෂිකර්මාන්තය ශ්‍රී ලංකාවේ දිවයිනේ ප්‍රධාන කර්මාන්තය වන්නේ කෘෂිකර්මාන්තයයි. කෘෂිකර්මාන්තය ශ්‍රී ලංකාවේ දිවයිනේ ප්‍රධාන කර්මාන්තය වන්නේ කෘෂිකර්මාන්තයයි.

2. ප්‍රවේශයේදී සහ සමාජයේදී ප්‍රධාන ගැටළු

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49. Capacity Building and Infrastructure Development

Connecting the Education authorities with the Industry

During the process of developing school curriculum of the new shipping subject. The Faculty of Management and Social Sciences identified an awareness gap about the shipping industry especially about the technical aspects. This situation lead to some delays in the procen.

A. Support for NIE Syllabus Development Committee:

- Activity: Created a CINEC committee to assist the Syllabus Development Committee of NIE, addressing knowledge gaps in shipping concepts.
- Impact: Bridged technical challenges and expedited syllabus development.

B. Capacity Building Workshop:

- Activity: Organized a two-day workshop for NIE's Syllabus Development Committee at the Port of Colombo and CINEC Campus.
- Objective: To provide hands-on experience and deepen technical understanding of maritime concepts.
- Outcome: Enhanced the capacity of educators to design an effective maritime curriculum.



49.1 This workshop was tailor-made to bridge the gap between academic those who drive education sector particularly the secondary education and the industry reality.

Those who participated appreciated the efforts made by the Faculty to educate them on the aspect



Workshop for the Joint Syllabus Development Committee of National Institute of Education(NIE) and CINEC Campus

Day One- 2024.10.22 (Venue: Port of Colombo)

8.00am-	Participants arrive at CINEC Campus, Malabe
8.10am-	Leaving CINEC to Port of Colombo (CINEC will provide transport)
9.15am-	Arrival to Port of Colombo and welcome at JCT and formal meeting
9.30am-	Port visit guided by subject experts at the port and demonstrations
12.00Noon	Closing remarks by JCT officials
12.15pm	Handing over CINEC Token of appreciations and Leaving JCT
12.30pm	Formal meeting at the Colombo International Container Terminal (CICT)
12.45pm	Lunch at CICT organised by Management of CICT
1.30pm	Training workshop about ship operations in ports
3.30pm	Closing remarks by CICT officials
3.45pm	Handing over CINEC Token of appreciations and Leaving Port of Colombo
4.45pm	Arrival to CINEC Campus and End of day one

Day Two- 2024.11.20 (Venue: CINEC Campus Language Centre and Auditorium)

9.30am -	(Language Centre) NIE team is welcomed by CINEC officials and opening meeting with an introduction about CINEC and overview of Shipping industry and education
10.00am -	Introducing the CINEC shipping syllabus development committee and share views to identify gaps.
11.30am -	CINEC campus tour guided by Faculty of Maritime Science and Faculty of Marine Engineering Labs and real ship engine rooms Ship in Campus Teaching methodologies in classrooms Ship simulators
1.00pm -	Lunch
2.00pm -	Joint Syllabus development process and Group activities
3.30pm -	(Auditorium) Summarising the proceedings of the workshop by Chair Professor Lalith Edirisinghe, Dean Faculty of Management and Social Sciences
3.40pm -	Speech by Capt. Ajith Peiris, President of CINEC
3.50pm -	Speech by Professor Prasad Sethunga, Director General, National Institute of Education, Sri Lanka
4.00pm -	Presentation of Certificates A joint certificate (CINEC+NIE) will be issued to all the participants of the workshop
4.10pm-	Vote of thanks by Capt Prasanna Sedric, Dean Faculty of Maritime Science
4.15pm	National Anthem



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FMSS involves in the National syllabus development process and identified the need for training in shipping related activities for a productive out put. The results are very encouraging.



49.2 Ensuring the sustainability of the Education Vertical intergration Project

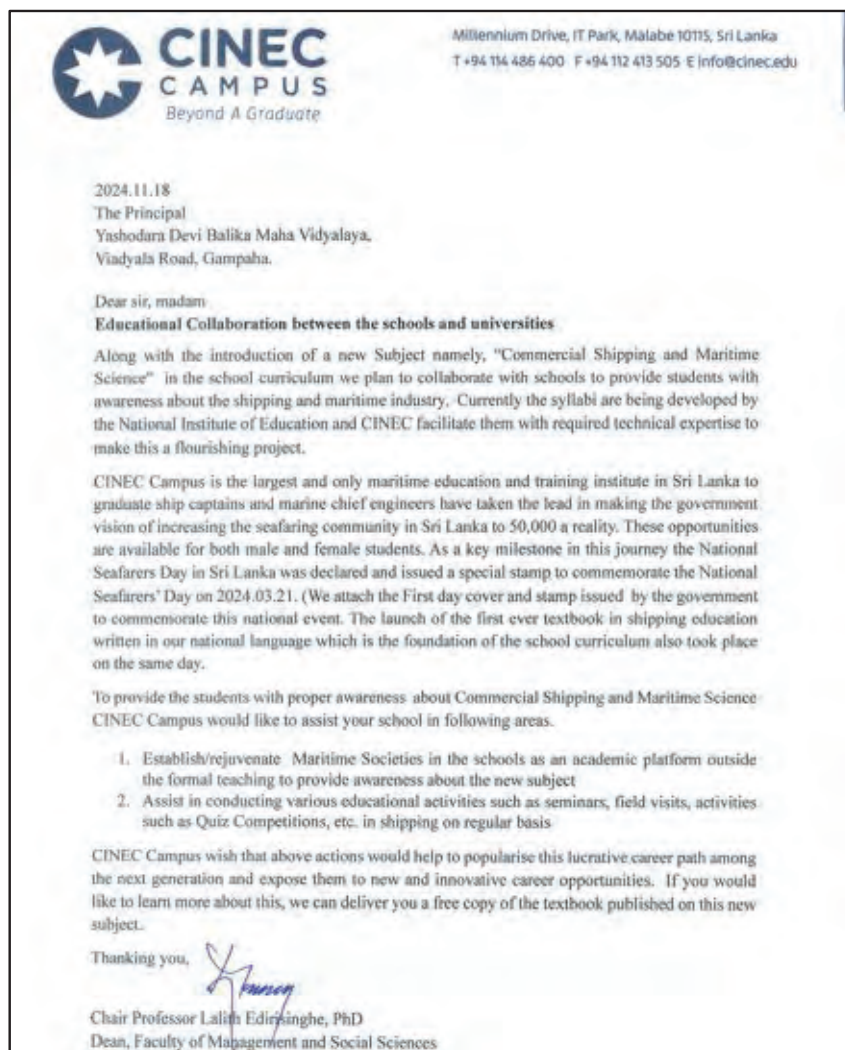
Faculty of Management and Social Sciences always concerned about the sustainability of any project that are implemented. Creating marine Associations in schools is to ensure the sustainability of the project.



50. Establishing Maritime Associations in Schools

Invitations were sent to selected schools to join this program as a preparation for the implementation of new syllabus.

Ananda College and Nalanda College in Colombo already have very active Maritime Associations. FMSS is now collaborating with Ananda College Marine Association to offer a certificate course on Shipping. The faculty also identify the timely importance of getting girls' schools involved in this initiatives.



1. Royal College - Rajakeeya Mawatha, Colombo 00700
2. President's College - Minuwangoda, 11550
3. D. S. Senanayake College - Gregory's Road, Colombo, Western
4. Malabe Boys' Model School - New Kandy Road, Pittugala, Western Province
5. Mahanama College - R. A. De Mel Mawatha, Colombo
6. President's College - Maharagama, 10280 Maharagama
7. Carey College - Carey College Bus Stop, Vipulasena Mawatha, Colombo 01000
8. Mahinda Rajapaksha College - Pitipana, Homagama
9. Hameed Al Husseinie College - Hussainiya St, Colombo 01300
10. Bandaranayake College - Kalyani Road, Gampaha, Sri Lanka

Depending on the response from these schools FMSS will invite other schools also and assist them to establish maritime Societies in their schools as well.

51. International recognition to the Faculty of Management and Social Sciences.

Dalian Maritime University awarded their highest academic qualification, Chair Professorship to the Dean of the FMSS in recognition of the service to the university, industry and society.



The staff members of the faculty equally share the prestige of this achievement although the title is conferred up on Professor Lalith Edirisinghe. A well managed team work culture is the main factor of this achievements.

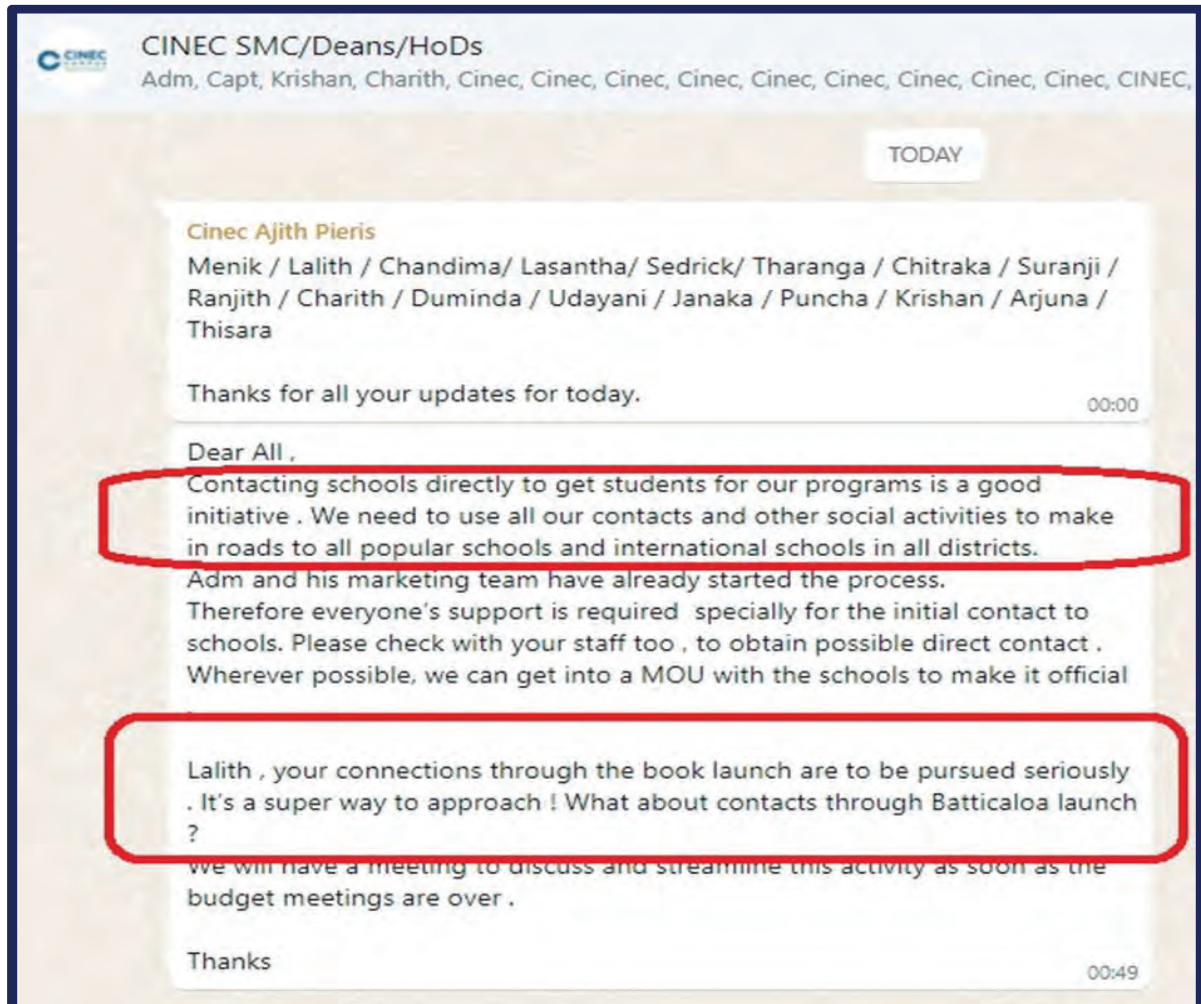




Founded in 1909, Dalian Maritime University is a prestigious institution with 1706 faculty members. The university hosts 20 national first-class major construction sites and provincial first-class major construction sites, offering 54 undergraduate majors and encompassing 19 disciplines.

Located in Dalian, Liaoning Province, Dalian Maritime University (DMU) is a prestigious institution of higher learning with a rich history and distinctive characteristics. It is the only university directly under the Ministry of Transport and is among the first batch of institutions included in China's "Project 211" and "the First-class University and Discipline in the World" initiative. Born out of the needs of maritime affairs, DMU's development embodies the progress of China's higher maritime education. It was founded in 1909 toward the end of the Qing Dynasty as the Shipping Management Section of Shanghai Industrial College under the Ministry of Posts and Communications to "safeguard maritime rights and rejuvenate the nation." Despite challenges, including several relocations and name changes, DMU has consistently upheld its mission and continued to thrive on its deep connection to the sea.

The President of CINEC Capt. Ajith Peiris has been the main pillar to success of the FMSS. He has been constantly following up all activities and providing the direction to reach the highest results in a systematic and productive manner. The contribution of the FMSS to CINEC, to the corporate sector, and to the society locally and globally have been regularly recognized and appreciated by the management of CINEC.



In addition to receiving the first Chair professorship to CINEC the top management awarded a life time token of appreciation to the Dean of of the Faculty.





52. Providing the leadership opportunity to the next generation

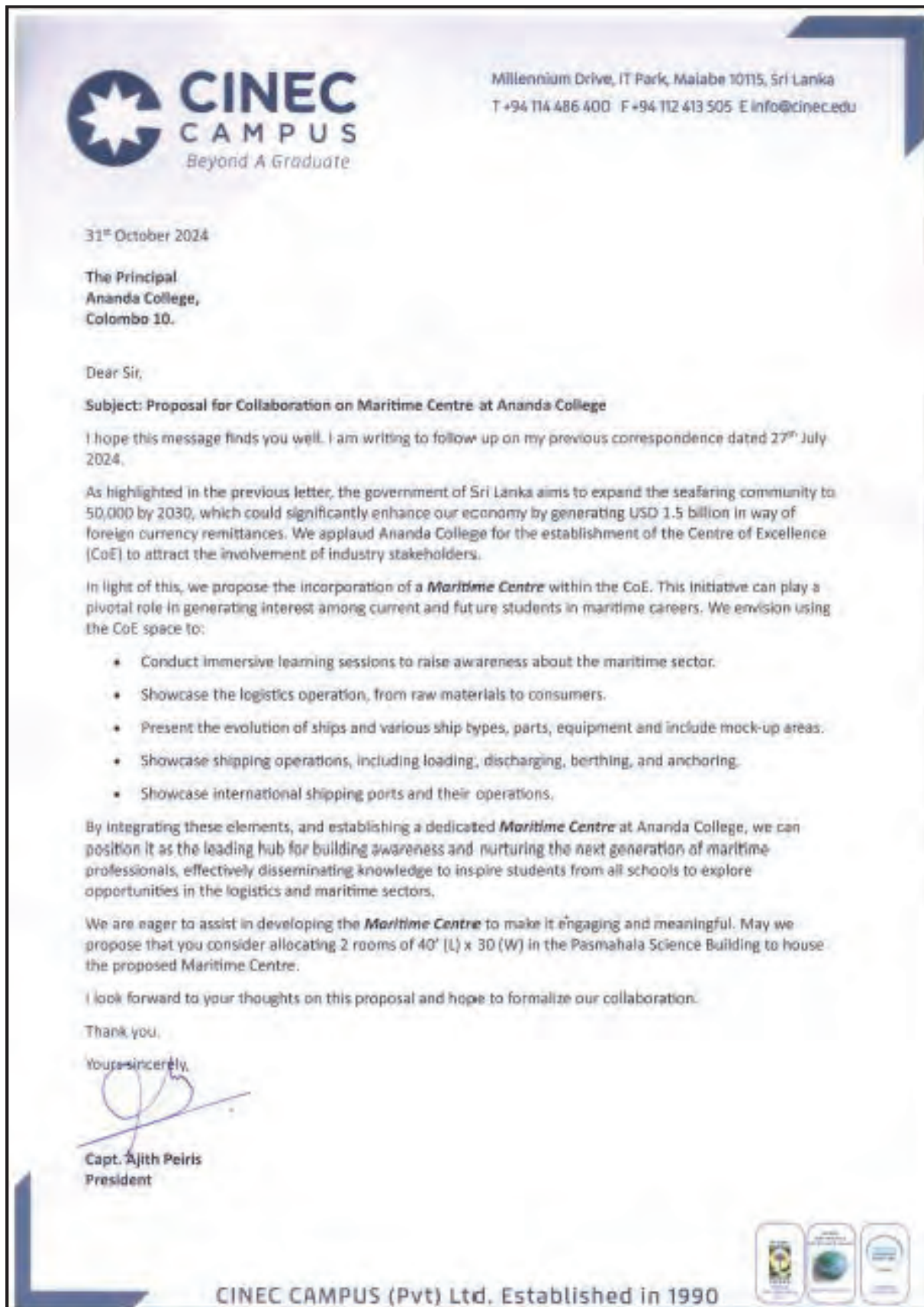
Faculty of Management and Social Sciences strongly believes in delegating the responsibilities to the next generation and guide them is the most productive mechanism to achieve best results of these mega projects. The ownership of some sub tasks of the faculty projects have been delegated are given to school children accordingly.



52.1 Proposal to Establishing a Maritime Centre at Ananda College:

- Activity: Secured approval from CINEC's management to invest in a Maritime Centre at Ananda College, Colombo 10.
- Objective: To create a model institution fostering maritime education and awareness.
- Result: Formalized the structure of the Ananda College Marine Association and initiated the establishment of similar associations in 30 surrounding schools, including girls' schools.





In line with the EVI concept (Education Vertical Integration) FMSS proposed to establish a Maritime Centre of Ananda Collage, Colombo 10. Ananda Collage Marine Association is collaborating and coordinating this project. Accordingly, this centre will be the first Maritime centre in a Sri Lankan School.



53. Organizing the UNESCAP Regional Conference in Sri Lanka

The Dean of the Faculty of Management and Social Sciences in his Capacity as a Consultant to the Faculty of Management and Social Sciences is representing Sri Lanka in the United Nations Economic Social Commission for Asia and the Pacific (UNESCAP) promoting women participation in Logistics and Transport sector.



Based on much research carried out that are sponsored by the UN secretariat FMSS have launched short-, medium-, and long-term strategies to minimise the gender gap in Sri Lanka.



As a result of incorporating Logistics as a Subject in schools more women joined the logistics education.

FMSS has increased women participation in the logistics industry after graduating from CINEC. FMSS shared these real world examples at the UN Conference held in Sri Lanka.

UN Subregional Capacity Building Workshop in Colombo

United Nations (UN) Economic and Social Commission for Asia and the Pacific (ESCAP) recently conducted the Subregional Capacity Building Workshop on safe and inclusive transport in the Asia-Pacific region in Sri Lanka.

Transport is the vector of economic and social activities in Asia and the Pacific. Despite the considerable socioeconomic benefits that the transport sector brings to communities, there are still some social aspects where the transport sector needs to improve, notably pertaining to safety and social inclusiveness. In this context, ESCAP Transport Division organised this workshop with the aim to increase the technical capacity of policymakers and other stakeholders in developing and implementing safe and socially inclusive transport policies. The workshop covered two major topics;

- Safety (including road safety and accessibility to safe transport systems)
- Socially Inclusive Transport (covering topics such as gender mainstreaming, empowerment of socially disadvantaged groups within the transport sector)

The workshop will be a platform for open discussion as well as knowledge transfer through sharing national experiences and best practices in the subject matter, with special focus on South-Asia countries.

President of CINEC Capt. Ajith Peiris and Edouard Chong representing of Transport Division – ESCAP Secretariat gave the opening remarks at the workshop. Prof. Lalith Edirisinghe of CINEC Campus chaired the workshop that was attended by delegates from seven countries in the Asia and the Pacific region including: Sri Lanka, India, Nepal, Maldives,



Bhutan, Pakistan, and Bangladesh.

The Chair, Prof. Edirisinghe, delivered the first speech on, 'Closing the Gender Gap in Transport and Logistics Sector Workforce; Background and Way Forward Approaches' followed by remarks by the expert consultant Neeta Thapa of Nepal about the national experience from Nepal on the same topic. ESCAP recently published a working paper titled, 'Mind the Gender Gap in Workforce, Including Transport and Logistics: The Perspective from Sri Lanka and Beyond' based on research done by the Faculty of Management and Social Sciences of CINEC led by Prof. Edirisinghe. A white paper and a handbook on associated topics, compiled by Prof. Edirisinghe, will also be published by ESCAP shortly.

President of Women's International Shipping and Trading Association (WISTA), Diruni Chanmugam and Assistant Vice President – Business Development for Aitken Spence Maritime & Freight Logistics Cluster, Dhashma Karunaratne, delivered presentations on the national experience from Sri Lanka about women participation.

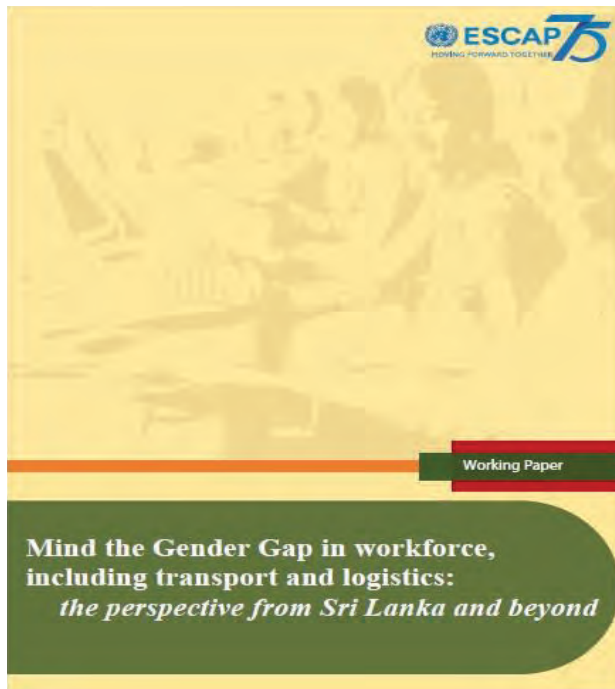
Deputy Minister of the Ministry of Transport and Civil Aviation of the Maldives, Hidayah Naseer, spoke about, 'Enhancing Inclusive

Development through Green, Sustainable and Resilient Transport and Logistics Network: National Experience of Small Islands – Archipelagic Country' while Dago Zangmoand and Prem P. Adhikari of Bhutan Construction and Transport Authority and Dr. Khalid Waleed of Sustainable Development Policy Institute of Pakistan focused the attention on, 'Improving Rural Transport Connectivity to Promote Social Inclusive Development'.

Presentation titled, 'Improving Road Safety: The Regional Plan of Action for Asia and the Pacific for the Second Decade of Action for Road Safety 2021 – 2030' was delivered by Ishtiaque Ahmed of Transport Division – ESCAP Secretariat and B.N. Puri of Asian Institute of Transport Development, India spoke on, 'Best Practices and Initiatives Undertaken to Enhance on Road Safety: Road Transport and Highways Division, Bangladesh'.

Prof. Edirisinghe also shared his research findings in another presentation titled, 'Finding Abilities beyond Disabilities in Transport and Logistics Employment.'

This workshop was held at the Hilton Residences, Colombo, Sri Lanka and online (hybrid event) on 19 September 2023.



Primary objective of these projects launched by FMSS through the facilitation of UNESCAP is to open more career opportunities to girls in Sri Lanka thus reduce gender gap in the Logistics and Transport sector. Sri Lanka owns seven times sea area compared to its land area. Therefore, FMSS reiterates the potential we have in the maritime sector.



54. Expanding Maritime Education for Girls leading to lucrative career opportunities

- Activity: Encouraged girls' schools to form maritime associations as CINEC began enrolling female students for maritime education.
- Objective: To ensure gender inclusivity in the seafaring profession.
- Impact: Paved the way for increased participation of women in the maritime industry, contributing to a diverse and equitable workforce.



FMSS has invited following girls' schools to join the project launched to expand the maritime associations in Schools.

1. Gothami Balika Vidyalaya - Temple Road, Colombo 10
2. Bishop's College - No.15, Boyd Place, Colombo 03
3. Devi Balika Vidyalaya - Sri Jayawardanepura Mawatha, Colombo 08
4. Musaeus College - 58, Rosmead Place, 07, Colombo, Sri Lanka
5. Visakha Vidyalaya - 133, Vajira Road, Colombo
6. Yashodara Vidyalaya - Kynsey Road, 1111 Colombo
7. Mahamaya Girls College - Sangaraja Mawatha, Kandy, Central Province
8. Rathnawali Balika Vidyalaya - Colombo Road, 11000 Gampaha
9. Holy Cross College - Colombo Road, Gampaha, Sri Lanka
10. Vishaka Balika Vidyalaya - XXC3+HVP, Kiribathgoda - Sapugaskanda Road, Peliyagoda
11. Vihara Maha Devi Balika Vidyalaya - Vihara Maha Devi Road, Kiribathgoda
12. Sujatha Vidyalaya - No: 333 High Level Rd, Nugegoda
13. Yashodara Devi Balika Maha Vidyalaya - Viadyala Road, Gampaha
14. Ferguson High School - Vinisuru Mw, Ratnapura 70000
15. 12. St. Paul's Balika Maha Vidyalaya - Waragoda Road, Wedamulla, Western Province
16. Sri Sumangala Balika Maha Vidyalaya - A2, Panadura

More schools will be invited based on the response by these schools.

The initiatives undertaken between 2021 and 2024 have laid a solid foundation for achieving the national goal of increasing the seafaring community in Sri Lanka to 50,000 by 2030. By addressing the awareness gap, integrating maritime education into the national curriculum, and building capacity at various levels, these efforts are expected to generate USD 1.5 billion in annual foreign exchange while empowering a new generation of maritime professionals.

Faculty of Management and Social Sciences of CINEC Campus remains committed to continuing these efforts and collaborating with key stakeholders to ensure the sustainable development of Sri Lanka's maritime sector.

As this book draws to a close, it is fitting to reflect on the transformative journey of the Faculty of Management and Social Sciences—a journey defined not by numbers alone, but by vision, resilience, and purpose. What began with just seven students and a single degree program has blossomed into a thriving academic ecosystem offering a full spectrum of education from foundation to doctoral studies. This growth is not merely institutional—it is deeply human, driven by a faculty culture that values progress over blame, collaboration over silos, and innovation over complacency.

At the heart of this remarkable evolution stands the visionary leadership of Capt. Ajith Peiris, the Founder Chairman and current CEO of CINEC. His unwavering commitment to excellence, his foresight in identifying emerging educational needs, and his determination to shape a globally competitive academic institution have been instrumental in guiding the faculty and the wider university to new heights. Under his stewardship, the Faculty has not only expanded in scale but matured in purpose, becoming a beacon of quality and relevance in the higher education landscape.

The Faculty's philosophy of Education Vertical Integration has not only redefined the way education is delivered but has empowered staff and students alike to rise with it. With each new milestone, the faculty proves that impactful education is not bound by tradition but elevated by creativity, entrepreneurship, and relevance to the world beyond the classroom. Its unwavering commitment to excellence—fueled by a team of dedicated academic and non-academic professionals—continues to resonate locally and internationally.

This is more than a story of growth; it is a living testament to what is possible when education is aligned with purpose, when leadership is visionary, and when passion is met with opportunity. As we turn the final page, we do so with the confidence that the faculty's journey is far from over—it is merely stepping into its next, even more inspiring chapter.